

THE KENTUCKY PRESS

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People and Papers

John Nelson, managing editor of **The Advocate-Messenger** for the past 10 years, has been named executive editor of the four Kentucky newspapers owned by **Schurz Communications Inc.** These newspapers include **The Advocate-Messenger**, **The Interior Journal** in Stanford, **The Winchester Sun** and **The Jessamine Journal** in Nicholasville.



JOHN NELSON

In addition to his duties as managing editor in Danville, Nelson will be responsible for hiring, developing and supervising the editors in the group. He also will be involved in newsroom planning and procedures, staff recruiting, training and newsroom budgets, while focusing on readership and financial goals for all four papers.

Nelson served as 2004 president of the Kentucky Press Association and served two terms as president of the Bluegrass Chapter of the Society of Professional Journalists. As KPA president, he coordinated the state's first public records audit, which involved three agencies in each of the state's 120 counties, and spearheaded an effort to open juve-

See PEOPLE on Page 12

City, KPA mourn loss of friend

Heart attack claims life of respected KPA board member

A beloved Dawson Springs newsman passed away at his home Nov. 12.

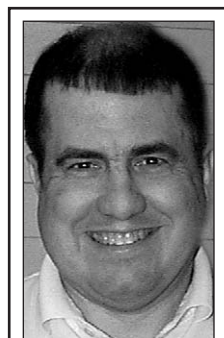
James Edward "Jed" Dillingham, 57, was the co-publisher and editor of his family's weekly newspaper, **The Dawson Springs Progress**.

Dillingham was a longtime pillar of Dawson Springs, a community mourning the loss of a good friend.

"I've known him all his life," Mayor Stacia Peyton said. "I was working for his father at the paper when Jed was in the first grade."

Peyton described Dillingham as a caring man, who was very close to his mother, Pollyanna.

The mayor last visited Dillingham about a week before the



JED DILLINGHAM



PHOTO BY TERESA REVLETT

This sign outside the Dawson Springs Dairy Queen show the outpouring of support in Jed Dillingham's community in Dawson Springs.

editor's death. Both were thrilled Steve Beshear, a Dawson Springs

Personal reflections on Jed Dillingham
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native, had been elected governor.

Dillingham was eagerly anticipating and planning election coverage the last time David Thompson, executive director of the Kentucky Press Association, spoke with him.

Dillingham served on the KPA board of directors since Jan. 1985 when the board expanded to cover 14 districts. He is the only person to have served District 2. Thompson and Dillingham developed a close working relationship and recalled Dillingham was always easygoing and fun to be around. "He always had a good attitude and didn't hesitate to state his opinion," Thompson said. "But he was never overbearing about it."

Thompson said Dillingham had a strong love of the newspaper business, especially the weeklies.

Recently all members on the KPA/KPS Board of Directors filled out personal information sheets on

See JED on Page 4

Convention will have something for everyone

BY DAVID GREER
MEMBER SERVICES DIRECTOR

Mark your calendar and start downloading your computer-generated highway directions because all

roads lead to Lexington for the 2008 KPA Convention on Thursday and Friday, Jan. 24 and 25 at the Marriott Griffin Gate on Newtown Pike.

See 2008 on Page 10

2008 KPA Convention
Friday, Jan. 24-25
Marriott Griffin Gate
Lexington

PASSINGS

Former Harrodsburg Herald editor dies

Leon Keeling, a longtime Harrodsburg newsman, has passed away. He was 89.

Keeling, a native of Washington County, spent about 50 years with the Harrodsburg paper as reporter, editor, photographer and columnist.

Bill Randolph, former publisher of the Harrodsburg Herald, said Keeling was a "gentleman from the old school" and earned the respect of the public and his peers.

"I don't ever recall receiving a call where someone said Leon didn't do a good job," Randolph said. "When Leon was doing it, you knew it would be done correctly."

Keeling first worked for the Harrodsburg Herald in the mid-1940s. He semi-retired from the newspaper in 1984 after having served as a reporter, photographer and news editor since 1950. He wrote a weekly column called "Past and Present" for several more years.

Keeling's career began while a senior at Mackville High School, submitting sports stories to The Springfield Sun. He worked for the Park City Daily News while studying journalism at Western State Teachers College. After a stint in the Army during World War II, he published a magazine in Washington County for a year. In the late 1940s, he was an owner and editor of The Marion Falcon in Lebanon. Just before he returned to the Harrodsburg Herald, he was a staff writer and correspondent for two Texas newspapers.

Funeral services were held Nov. 4 at the Alexander & Royalty Funeral Home in Harrodsburg.

Former Pikeville columnist passes away

Lucille S. Smith, a radio personality and columnist in eastern Kentucky, passed away Nov. 6. She was 90.

The Pikeville native held several public offices, including chief deputy county court clerk and county tax commissioner, before taking to the airwaves in 1964 with her The Personal Touch radio show at East Kentucky Broadcasting.

Smith also contributed a society column that ran in the Appalachian News-Express for more than 20 years, and she served on the boards of several charity and service organizations.

Smith, who had battled cancer and other serious illnesses for years, died at the Pikeville Medical Center, county officials said.

Smith is survived by a son, a granddaughter and a great-granddaughter.

Childress, former Owensboro publisher, passes away

Robert L. Childress, former publisher of the Messenger-inquirer in Owensboro, died Nov. 7 after a bout with cancer. He was 67.

Childress worked in Owensboro from 2003 until 2005, when he became publisher of The Herald-Sun in Durham, N.C. He retired from there last month due to health reasons and to spend more time with his family.

Childress is survived by his wife, Patty Childress of Durham, N.C.

The funeral services were held at Teague Funeral Home Chapel in Charlottesville.

Interment was in Monticello Memory Gardens.

THE KENTUCKY PRESS

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Staff members, officers and directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

**Need something from
state government?**

Call John Whitlock at the KPA News Bureau for help.

502-223-8821

One final handshake between friends

Jed was looking to the future

On Second Thought

By David T. Thompson
KPA Executive Director



You see, when Jed and I shook hands as I left and told him I'd see him in January at the convention, little did I know that would be the last words to him, the final handshake.

It wasn't a drive I had to make. After all, Eddyville is right at four hours from Frankfort. I didn't have to make the drive but that doesn't mean I didn't want to.

The West Kentucky Press Association had decided in June that its fall meeting would be Nov. 8 and just dinner at an Eddyville restaurant. No agenda, no program. In fact, all you had to do was come and eat and leave, if you wanted. But if you wanted to talk about the business, that was invited as well.

I went on and scheduled a visit to the Kentucky New Era to talk with Taylor Hayes about his 2008 presidency of KPA and KPS. That made the trip more than just driving four hours to eat and four hours back home.

Ten people showed up -- two from McLean County, one from Princeton, two from Cadiz, one from Eddyville, Dr. Bob McGaughey from Murray State (who doubles as the WKPA executive director), two from Dawson Springs and me.

It wasn't a planned meal; order what you want from the menu and pay your own way.

The dinner included some conversation, of course, and when all were finished WKPA President Rae Wagoner suggested they talk a little about the organization. How are the finances and what's the future of the organization?

Jed Dillingham did most of the talking, giving the group's treasurer's report as only Jed can. "Well, we have some money and I haven't sent out dues letters yet but guess I'll do that." Same thing he said in June, just hadn't gotten around to sending out the dues yet.

It took Jed 10 to 15 minutes to tell the others WKPA had some money, even without the dues income yet, and that there wouldn't be any expenses from this fall meeting since everyone's paying for their own meal.

Then Jed started talking about the future of WKPA. He and brother Scott talked about the history of the organization, that meetings used to be in Owensboro and Paducah.

Several would come in the night before, have a reception and then they'd meet on Friday. Dailies would come, weeklies would come. There were the usual people attending.

Both mentioned their dad, Niles, who had helped start WKPA years ago. And there was Ronnie Beane, Dave McBride, Charlie Taylor and Larry Stone.

But with dwindling attendance, only a few showed up at the June meeting, even fewer on this night, is there a future for the West Kentucky Press Association?

Jed remained of the opinion that the group should disband. Others said it was a way to stay in touch, see each other, talk about the good things and the bad things in the business, and a time especially to talk about problems and see who had a solution.

After only a few minutes more, the group decided it would try Wednesday night meetings (not a prayer meeting though those are popular here in part of the Bible Belt), and just do like they had this night. Visit, eat, visit some more and talk shop.

Looking at a calendar, the group

decided to meet again, Wednesday, April 16, at the same Oasis Restaurant in Eddyville. It isn't far from anywhere that this group came from, plus it's right on I-24.

With that, the pleasantries of "great to see you again," were exchanged with a "see ya soon" offered as each left.

I didn't have to make that drive at all. But something told me to, even if it meant eight hours on the road, for about 90 minutes of eating and talking.

Whether I had to or wanted to isn't important anymore. What's important is that I did, that I'm glad I did.

You see, when Jed and I shook hands as I left and told him I'd see him in January at the convention, little did I know that would be the last words to him, the final handshake.

Less than four days later I learned Jed had died of a massive heart attack sometime early on Monday, Nov. 12. I was shocked, as was everyone else who knew Jed. "We were just with him," said those who talked that Monday morning about Jed's passing and remembering the Thursday night before. Jed was Jed. While he could get down to

serious discussion and tell you what he thought (like the future of WKPA), he also loved to talk about the Kentucky Wildcats, and horse racing. This year, he added a little extra. His big smile about UK included comments about the football team and how well they were doing.

He was most excited that night about the election of Dawson Springs native son Steve Beshear to be the next Kentucky governor. Jed gleamed as he talked about this ol' boy from Dawson Springs being at the top of Kentucky government.

And Jed had already given a lot of thought to how the Dawson Springs Progress would cover the inauguration. He was looking forward to that day but wondering aloud, "I wish they'd change the constitution and not have the inauguration on a Tuesday. We go to press Tuesday afternoon and we're not going to get a lot of stories or pictures in that week."

But that was OK. He could save stories and pictures for the coming weeks and really milk Beshear's inauguration. You could tell Jed had mapped out the plans for getting the story for the Progress' readers.

He would be back in the office that day but would have a photographer in Frankfort for the festivities. "Can we use your office so he can send the pictures back to us immediately?" Jed asked. We're not going to say no to any newspaper needing some help or space or Internet access for a while.

It was going on 8 o'clock in Western Kentucky and that meant 1 a.m. or so when I would get back. So I excused myself, told each one goodbye, shook a few hands, then told Jed I'd see him later.

I didn't have to go but something told me to be there even after Dr. Bob (McGaughey) said it was OK if I didn't make the trip. But I was welcomed to be there if I wanted to.

I didn't have to. But I'm glad I did. And so is each person who was there. We're each cherishing the time talking to each other, especially now, Jed Dillingham.

Jed: A friendship beyond business

On Oct. 25, I had breakfast with Jed Dillingham after the fall KPA board retreat. At that time there was no way that I could have known that would be the last time that I would see him alive.

Jed Dillingham died on Nov. 12 from a massive heart attack. He and his brother, Scott Dillingham own and operate the Dawson Springs Progress, a weekly newspaper in Hopkins County.

There were so many life lessons learned from Jed over the years. He didn't preach and didn't try to pound anything into your head, but everything he said was useful. He didn't talk just for the sake of hearing his own voice.

He asked me how my boys were doing. I told him that they fought all the time and that drove me nuts. Since I am an only child, I really don't understand the constant picking at each other. I would have given anything to have had a brother or sister to play with when I was younger.

"They will probably fight for a long time, but it will get better. Scott still drives me crazy, but he's my best friend. Of course, I don't want him to know that," Jed said with a smile.

We talked about my boys having different personalities -- which is a trait that he and Scott also shared. My oldest son, Campbell, is a social butterfly and wants to be on the go all the time, while Beau is a homebody.

"I remember one time I was play-

Advertising Plus

By Teresa Revlett
KPS Director of Sales



ing with my neighbor and he wanted me to spend the night with him. I didn't want to go and I didn't want to hurt his feelings so I told him that he had to ask my Mom. When he was talking to Mom, I was standing behind him waving my hands and shaking my head telling her 'no' because I didn't want to spend the night anywhere else. I wanted to be in my own bed. I didn't want to leave my Mom and Dad," Jed chuckled.

His Mom saved him from that situation.

I told Jed that my boys were excited about Joe Torre heading to Los Angeles to coach the Dodgers. My boys are Yankees fans but they have a lot of respect for Joe Torre so I suspect we will be keeping our eye on the Dodgers now. I knew Jed was a Dodgers fan so I was anxious to see his reaction.

"Right now all I can think about is that you just said your boys were Yankees fans. I thought you were a better Mom than that," he said.

As he talked about his latest trip to Las Vegas, I told him that I had never been there. My travels throughout the years have just

the American Legion and St. Mary's Episcopal Church of Madisonville.

He was a 1968 graduate of Dawson Springs High School and a 1974 graduate of Western Kentucky University, where he majored in English. He also performed graduate work at Ball State University. Dillingham wrote in his personal information sheet he was unsure as a kid if he wanted to go work for his family's newspaper, which his father, Niles, had purchased in 1946 after returning home from WWII. He said he never regretted becoming a newsman.

He became editor on Jan. 1, 1980

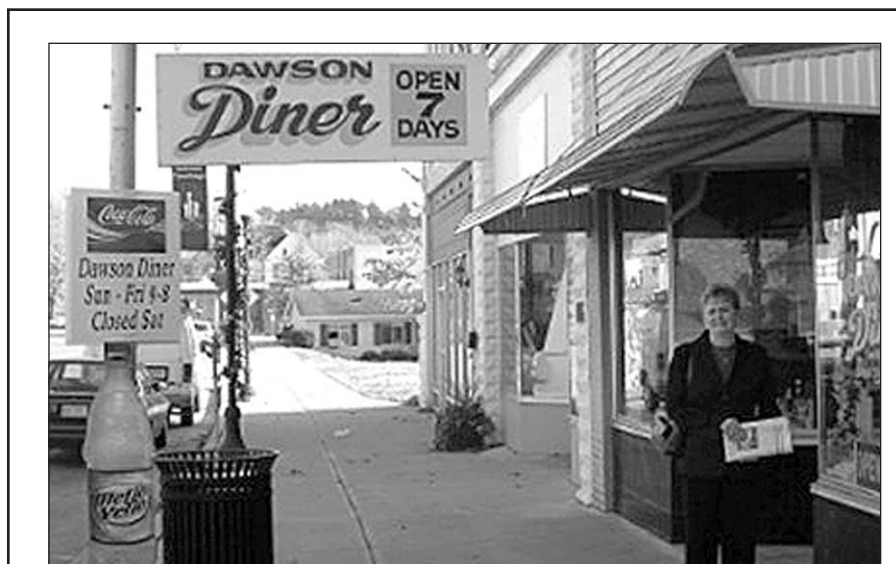


PHOTO BY TERESA REVLETT

After Jed Dillingham's funeral, Bonnie Howard and Teresa Revlett ate lunch at the Dawson Diner. The diner is located across the street from the Dawson Springs Progress. After looking at the menu Revlett asked the server what Jed's favorite meal was and she said he ate a lot of hamburgers so that's what the pair ordered. Both agreed that it was the best hamburger they had eaten in a long time. Lunch for the two KPA employees was less than \$4.

never landed me in Las Vegas.

"That's somewhere that I would like to go, I just haven't done it yet," I told him.

"Well, I want you to go soon. I don't know what you are waiting for. It's a fun place," he promised.

One of the things that impressed me about Jed was the fact that he served on the KPA board longer than any other board member. I asked him when he was going to be our president. The often logical step is that after you serve on the board for a few years, you become an offi-

cer with the intent of some day being the president.

"I don't want to be president. Then you go off the board. Look at all of them. Most of them are has beens or out of the business," he quipped.

"What about me?" asked KPA president from 2000.

"Present company excluded of course. No offense," with another chuckle.

None taken. I'm gonna miss you, buddy.

JED

Continued from page 1

their background as well as views on journalism. His personality and humor shone through on some of the answers he gave.

He said he was not a member of any civic clubs or organizations because, "I agree with Groucho when he said he'd never be a member of a club that would have him as a member."

He was, however, a supporter of the Dawson Springs School System, as well as a member of the Sons of

and co-publisher with his brother, Scott, on Oct. 11, 1980. He was also the author of the "About Town" column that ran in the Progress for many years.

"I love working at a weekly," Dillingham wrote. "I've never worked at a daily, because I love the pace and what a weekly means to a community."

Bob McGaughey, executive director of the Western Kentucky Press Association, of which Dillingham served as treasurer for the past 15 years, was shocked to hear of his friend's passing.

McGaughey, who also teaches at

Murray State University, said, "We'll miss him in the western Kentucky journalism community because he's been a big part of it for years." Tony Maddox, the Messenger's publisher, was also grieved to hear the sad news.

"Jed was a great guy and a unique personality," Maddox said. "I've known him many years and we'll miss him dearly."

Peyton had spoken to Dillingham's niece and said the paper would continue to publish on time.

The funeral services were held at the Beshear Funeral Home.

Icon endorses newspapers over TV news

A few weeks ago, I watched in amazement as cranky TV commentator Andy Rooney first blasted newspapers but then did a quick about-face and gave us a rousing endorsement. Talk about whiplash. It's a good thing he ended his curmudgeonly rant on "60 Minutes" on a positive note. Otherwise, I felt a Sparky Applegate-moment coming on.

I grew up in Bardstown, in Nelson County, and was a regular reader – even at a very young age – of The Kentucky Standard. Then-editor Elizabeth Wathen Spalding had a weekly column and sometimes mentioned a colorful, local character named Sparky Applegate. It seems that Sparky was so upset once over the outcome of a televised UK basketball game, Elizabeth wrote, that he threw his shoe at his TV set so hard that it shattered the picture tube.

Lobbing my shoe at the TV crossed my mind too on Nov. 11, as Rooney seemingly picked up a stack of community newspapers and began making snide comments about their headlines and front-page promo boxes. People visiting those

**OH, BY
THE WAY ...**

DAVID GREER
KPA MEMBER SERVICES
DIRECTOR



towns wouldn't know whom those people were, Rooney said, referring to local newsmakers mentioned in the headlines. And they wouldn't understand the references to the local volleyball team either, he said.

The papers' headlines, of course, referred to local people and events. Naturally, visitors wouldn't know what or who the headlines were about but that's OK. Community papers write local news for their local audience – their readers – who do know what a Class AA volleyball team is or that the name in the headline referred to the local school superintendent.

When one considers the context in which

those tersely written headlines and promo boxes appeared, Rooney's poor attempt to be insightful missed the mark by a country mile. But he quickly righted his sinking ship by proclaiming that if forced to give up either newspapers or television news, he would gladly give up the TV variety because newspapers provided more details and analysis of the news. In fact, his comments closely mirrored those of fellow CBS icon Walter Cronkite, who said last year that in order to fully understand the news, he had always read newspapers for details because a typical 30-minute newscast, which really has about 22 minutes of content minus the commercials, is little more than a headline service.

Early in their journalism careers, both men worked as newspaper and wire service reporters and thus speak with real credibility when it comes to print vs. broadcast news.

I'm glad Rooney ended his commentary on a high note. After all, that nearly paid-off LCD TV wouldn't look good at all with a size 13 shoeprint in the middle of the screen.

A KHSJA success story

Students get journalism experience; paper gets a sportswriter

BY DAVID GREER

KPA MEMBER SERVICES DIRECTOR

It was a deal they couldn't refuse. Or perhaps partnership is a better description. In either case, Sandra Stone and Roxann Curts of the Meade County Messenger in Brandenburg, saw it as a great opportunity for their newspaper and at the same time a boost for local high school journalism.

Stone, the education/sports coordinator at the Messenger and Curts, the paper's general manager, decided four years ago to sponsor Meade County High School in the Kentucky High School Journalism Association. KHSJA was founded by KPA 11 years ago to serve as an advocate for high school journalism in the state.

Approached by a new teacher with a real passion for high school journalism, Stone and Curts saw the opportunity for a partnership. Teacher Shannon Anderson would send her best students to the paper to gain experience in writing and reporting by covering events – particularly high school athletics.

"We could help her and they could help us," Curts said.

"I felt like that partnership has been beneficial to us but to the students too by giving them that real-world experience," Stone said.

Sponsoring Meade County High School in KHSJA cost the Messenger \$50 per school year. What the Messenger got was the high-quality work of sportswriter Zach Greenwell who covered many high school games and other events for the paper during his junior and senior years. Greenwell had a real passion for the work. Today, he is a journalism major at Western Kentucky University.

"He was the kind of person we were looking for," Stone said. "He had a great passion for it."

The partnership continues today with Anderson requiring all her students to write a story and submit it to the paper.

Weeklies often have a special relationship with their communities and their local schools, Stone and Curts said. Sponsoring their local high school in KHSJA further cemented that already strong bond. And each party got something beneficial from the partnership – and Greenwell got a great start on a career in journalism.

As of the last week of November – when this story was written – KHSJA has 101 member schools for the school year with 78 percent of them sponsored by local newspapers, KPA Associates or even individuals. That's a significant increase in school sponsorships compared to last year.

Sponsorship is just \$50 per school per school

year. It can be a great investment that can pay off in many ways – some of them quite unexpected.

If your newspaper or organization or you as an individual would like to sponsor a school, just e-mail this writer at dgreer@kypress.com and we can complete the necessary paperwork. KHSJA can bill sponsors, or they can pay by check or credit card. Member papers even have the option of having the \$50 sponsorship fee deducted from their paper's next ad revenue check.

KHSJA Supporters. These newspapers, a KPA Associate member and one individual sponsored several schools in KHSJA in the past month:

Pioneer News, Shepherdsville, three schools
Henry County Local, two schools
Alfaro Enterprises, two schools
News-Democrat, Carrollton, one
Casey County News, one
Jamie Sizemore, one
Winchester Sun, one
The Record-Herald, Greensburg, one
Grant County News, one
Big Sandy News, one
Trimble Banner, one
Springfield Sun, one

KPA member papers sponsoring the most schools will be recognized at the January convention in Lexington.

Meet the KPA/KPS Board of Directors

SOME EXPERT ADVICE

Board members offer some insights for making a successful newspaper

EDMUND

SHELBY

Vice President



Name: Edmund Shelby

Birthday: October 18, 1948

Newspaper: The Beattyville Enterprise

Position/Title: Editor/GM

How long held: Five years

Duties, responsibilities of position: Make money for Nolan Newspapers by putting out weekly newspaper.

Previous professional experience in and outside of newspaper industry: Hazard Herald News Editor; public relations for GTE Corp.; public information for state of Kentucky.

Education: BA in journalism from Morehead State University

Family: Wife, one son, three grandchildren (triplet boys)

Civic Clubs/Organizations: None

Goals for KPA: Improve health of Kentucky newspapers

Views on future of newspapers: Eventually all electronic, but not as soon as some might think.

What is the best advice you can give for successfully operating a community newspaper? Print the truth.

JOHN

MURA

District 6



Name: John Mura

Birthday: Oct. 16, 1953

Newspaper: The Courier-Journal

Position/Title: Multimedia Manager

How long held: 11 months

Duties, responsibilities of position: Oversee Courier-Journal.com, which entails: 1) Making sure the site always has fresh content and is being aggressively managed. 2) Directing the creation of dozens of new digital products each year. 3) Ensuring that pages on the site get redesigned as needed. 4) Growing the video capability of the newspaper. 5) Working with news editors to create digital platforms for enterprise projects. 6) Oversight of the print/digital photo operation. 7) Planning for the future platforms of mobile and text messaging.

Education: B.S. Communication, Saint John's University

Family: Wife - Janine, Daughter - Christiane, age 9

Civic Clubs/Organizations: Board of Directors of the University of Louisville

See MURA on Page 8

DAVID DIXON

District 3



Name: David Dixon

Birthday: May 18, 1954

Newspaper: The Gleaner, Henderson.

Position/Title: Editor

How long held: Became editor Jan. 1, 2007, after about 25 years as managing editor.

Duties, responsibilities of position: Responsible for all aspects of editorial department and editorial product. Keep lines of communication and cooperation open with other departments. Be here for readers.

Previous professional experience in and outside of newspaper industry: Started as reporter at The Gleaner in 1976. Previous newspaper experience as student working at Mt. Vernon, Ind., Democrat and briefest of stints at Indiana Daily Student, Bloomington, Ind.

Education: Bachelor of Arts, English, Indiana University, Bloomington, Ind.

Family: Married to Christi Graham Dixon and have two grown sons, Jesse Dixon of Lexington and Neil Dixon of Henderson.

Goals for KPA: Continue to provide support in all areas to Kentucky's newspapers,

See DIXON on Page 8

WILLIE SAWYERS

District 11



Name: Willie Sawyers

Birthday: June 30, 1958

Newspaper: The Sentinel-Echo, London.

Position/Title: Publisher

How long held: 9 years

Duties responsibilities of position: Responsible for the editorial, circulation and business operations of a 9,700 circulation tri-weekly newspaper in Southeastern Kentucky.

Previous professional experience in and outside of the newspaper industry: Willie began his journalism career in 1980 as a reporter for the Corbin Times Tribune. His first management position came four years later when he took over two newspapers in Southeastern Kentucky. In 1989, Willie started his own newspaper in his hometown of London. His paper was purchased by CNHI in 1998 and two papers were merged into The Sentinel-Echo, which has won the "Best of CNHI" non-daily award three out of four years.

Education: Studied journalism and communications at Eastern Kentucky University, 1976-1980.

See SAWYERS on Page 8

MIKE ALEXIEFF

News Editorial
Chair



Name: Mike Alexieff

Birthday: Aug. 5, 1959

Newspaper: Daily News, Bowling Green

Position/Title: Managing Editor

How long held: 6.5 years

Duties, responsibilities of position: Supervise a newsroom of 24 employees.

Previous professional experience in and outside of newspaper industry: City editor, the Messenger-Inquirer, Owensboro; news editor, Corpus Christi (Texas) Caller-Times; copy editor, The Austin (Texas) American-Statesman; editor, Kingman (Ariz.) Daily Miner; state editor/environment and politics reporter, The Prescott (Ariz.) Courier; editor, The Kerrville (Texas) Mountain Sun; district/campaign press secretary, U.S. Rep. Mac Sweeney, R-Texas; news editor, the El Campo (Texas) Leader-News; reporter, the Cuero (Texas) Record.

Education: Bachelor of Journalism, The University of Texas at Austin

Family: Wife Angie, son Stephen, 8; daughter Grace, 7.

Civic Clubs/Organizations: Board member,

See ALEXIEFF on Page 8

MELISSA NEWMAN

Advertising Chair



Name: Melissa Newman

Birthday: 1-17-1967

Newspaper: The Times-Tribune

Position/Title: Advertising Director

How long held: 2.5 years

Duties, responsibilities of position: Creating revenue-producing ideas, budgeting, seven employees.

Previous professional experience in and outside of newspaper industry: I have been the publisher of three

weekly newspapers – two in Kentucky and one in Ohio – before that served as managing editor for a weekly in Barbourville and a tri-weekly in Bardstown before that served as a journalist and section editor. I started my career as a writer at the Times-Tribune many years ago and I have now returned as the advertising manager. I oversee five outside sales representatives and two inside. The first few years of my career were spent in editorial and then the rest in bottom line positions.

Education: undergraduate business major - English with an emphasis on journalism from Union College in Barbourville.

Family: Husband: Frank Newman; two daughters, Brittani -- a junior at the University of the Cumberland - pre-law; and Brooke -- a freshman at Union College -- social work.

Goals for KPA: To represent all newspapers whether they are weekly, daily, metro or community to the best of my ability -- and to listen, learn and deliver decisions for the betterment of all newspapers.

Views on future of newspapers: In not so many years, I've seen newspapers transform from paste-up to pdf and from darkroom to totally digital. We may have made these changes kicking and screaming -- but we made them. It's now time for us to make other changes. Our competition is thinking globally and we have to make that transition as well -- yes, I'm talking about the World Wide Web. We have a delicate balance to achieve. We have to make those changes without forgetting about our loyal readers from our local communities -- they are the reason we are still here -- they believe we are the most reliable and trusted news source. We need to keep it that way, globally and locally.

What is the best advice you can give for successfully operating a community newspaper? Remember we exist to inform. We lay information before our readers so they, as informed individuals, can make up their own minds. We are not here to make decisions for them. Always, always remain unbiased. Our readers do know the difference.

DIXON

Continued from page 7

especially in these rapidly changing times.

Views on future of newspapers: I'm probably more optimistic than many. I believe the printed product will survive for many years to come and our electronic editions will steadily grow — both in terms of readership and revenue. However we deliver the information we gather, edit and package, it will continue to play an important role in the life of our communities.

What is the best advice you can give for successfully operating a community newspaper? Be accessible and listen. Surround yourself with the best people possible. Keep repeating: Change is good.

MURA

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Cardinal, Active parishioner St. Patrick Church, member Knights of Columbus.

Goals for KPA: Work with members to facilitate the transition from print to digital.

Views on future of newspapers: We are in a transition period where we need to protect and enhance the franchise while preparing to meet future users' needs. I'm bullish on the future of newspapers as media companies who supply news and information as a trusted brand.

What is the best advice you can give for successfully operating a community newspaper? Whether it's print or online, people will always want the same basic things: Names and faces. Do that with integrity and you'll always have a market.

SAWYERS

Continued from page 7

Family: Wife, Mary, married 29 years; son: Matt, 28; daughter: Amanda, 26; daughter: Lindsay, 23

Civic Clubs/Organizations: Member of the Board of Directors of the Kentucky Press Association, Leadership Tri-County and the London-Laurel Chamber of Commerce.

Goals for KPA: More of the same. KPA has done an excellent job of repre-

senting and supporting our newspapers through the years. It is a model of what a state press association should be and is one of the best in the country. KPA needs to stay on top of the issues facing newspapers and be ready to provide the same level of representation, support and strategic planning.

Views of future of newspapers: I'm very upbeat about the future of community newspapers. The reports of our demise have been greatly exaggerated. But we have to concentrate on local coverage. In some issues of our newspaper, I've counted more than 100 photos of local residents. This is the type of coverage that cannot be found online. Community newspapers are very profitable and important franchises. They will remain so as long they concentrate on giving readers news and information about their community that they cannot get anywhere else.

What is the best advice you can give for successfully operating a community newspaper: Become like a giant oak tree growing in the middle of town. Stretch your roots into every corner of the community. Let those roots feed and nourish you so you can grow even stronger. Being firmly rooted in a community means taking a stand on issues, applauding positive developments and leading by example.

ALEXIEFF

Continued from page 7

Barren River Area Child Advocacy Center

Goals for KPA: Help newspapers through training and information, both in getting the product out and adapting to the changing world of journalism.

Views on future of newspapers: There will always be jobs for reporters, editors, photographers and videographers. My prediction is that eventually the blogosphere's fans are going to realize that only professionals can consistently provide trustworthy information. How long will the printed product last? 20 years, if we're lucky. The big problem in my mind is how to pay for the resources (reporters, editors, etc.) in a Web only world.

What is the best advice you can give for successfully operating a community newspaper? Local, local, local. Support worthy causes and endeavors, expose wrongdoing and help guide the community forward.

West Kentucky Press Association gathers for regular meeting

Representatives of six weekly newspapers, the Murray State University Department of Journalism and the Kentucky Press Association participated in the fall meeting of the West Kentucky Press Association Nov. 8 in Eddyville.

The participants discussed how to handle obits, how to better work with postmasters and developing legal and non-profit advertising.

Newspapers attending were the Eddyville Herald-Ledger, the Dawson Springs Progress, the Cadiz Record, the McLean County News, the Calvert City Lake News and the Princeton Times-Leader.

Rae Wagoner of the Herald-Ledger is the WKPA president. Other officers include vice president Jared Nelson of the Princeton Times-Leader; and Dr. Bob McGaughey who serves as executive director.

The special guest for this meeting was David Thompson, executive director of the Kentucky Press Association in Frankfort.

Kentucky Journalism Hall of Fame seeks nominations for honor

Nominations for the 2008 induction class for the Kentucky Journalism Hall of Fame are due by Jan. 7, 2008.

Nominations should be sent to the Hall of Fame Selection Committee, School of Journalism and Telecommunications, University of Kentucky, 107 Grehan Building, UK, Lexington, KY 40506-0042. Letters should be marked to the attention of Amy Jarvis.

A nomination form is available at www.uky.edu/CommInfoStudies/JAT/HallofFame/Forms/Nominee.pdf or <http://www.uky.edu/CommInfoStudies/JAT/HallofFame/Forms/Nominee.pdf>

The accompanying nomination letter should outline, in detail, why a nominee should be inducted into the Kentucky Journalism Hall of Fame, located at UK.

Nominees must have made significant contributions to journalism, and be either Kentucky natives or have spent a significant portion of their careers in Kentucky.

They need not have an association with the University of Kentucky.

The selection committee will meet in late January to select inductees.

Those chosen will be contacted shortly afterward. The 2008 installation will be held in Lexington in late March or early April in conjunction with the annual Joe Creason Lecture at UK.

Email and privacy questioned again

Stephen Malmer's wife worked for the Justice and Public Safety Cabinet. So, when Malmer suspected she was cheating on him with one of her co-workers, he submitted an open records request for eight months' worth of "personal non-work related emails" between the two. The Cabinet identified more than 50 responsive emails but denied the request, citing, among other things, personal privacy.

The dispute made its way up through the attorney general's office and on to the Franklin Circuit Court, where, on Nov. 19, Judge Philip Shepherd held that the emails must be disclosed under the Open Records Act despite claims that disclosure would invade the wife's and her co-worker's privacy.

The court also addressed the cabinet's constitutional challenge to the attorney general's role in deciding open records disputes. The case may now be on its way to the Court of Appeals.

The Email Privacy Question

The cabinet suggested that emails aren't public records as contemplated by the Open Records Act, but the court held that there is no question that the emails constitute "public records" under the Act.

Although email did not exist when the original Act was passed in 1976, the definition of public record is broad enough to include all electronic data such as emails.

The Cabinet had declined to produce any of the requested emails to Malmer, arguing that the emails were exempt from disclosure under the personal privacy exemption and the so-called preliminary documents exemptions to the Open Records Act, KRS 61.878(a), (i) and (j).

Those exemptions apply to:

(a) Public records containing information of a personal nature where the public disclosure thereof would constitute a clearly unwarranted invasion of personal privacy;

(i) Preliminary drafts, notes, correspondence with private individuals, other than correspondence which is intended to give notice of final action of a public agency; and

(j) Preliminary recommendations, and preliminary memoranda in which opinions are expressed or policies formulated or recommended.

The attorney general had held that none of the exemptions applied, and the court agreed. The personal privacy exemption did not apply because the emails were between cabinet

FROM A LEGAL STANDPOINT

JEREMY ROGERS
DINSMORE & SHOHL LLP



If you have any legal questions, call the KPA hotline attorneys:

Jon L. Fleischaker: 502-540-2319

R. Kenyon Meyer: 502-540-2325

Ashley C. Pack: 502-540-2385

Jeremy S. Rogers: 502-540-2384

.....

DINSMORE & SHOHL LLP

Switchboard: 502-540-2300

Facsimile: 502-585-2207

employees during work hours and both employees had been required to sign waivers as to any "privacy" rights in their taxpayer-funded email accounts. Although, by definition, the emails dealt with non-work related issues, the court nonetheless held "The fact that state employees are using state resources to exchange non-work-related messages during working hours is a matter of legitimate inquiry for the public."

The court similarly held that the preliminary documents exemptions do not apply. First, the emails weren't preliminary policy-making memos because they were, by definition, non-work related.

Also, because the emails were between two government workers, they could not be "correspondence with private individuals." Thus, the emails are all subject to disclosure under the Open Records Act.

The constitutionality of the attorney general's role

The constitutional issues raised by the cabinet deal with the attorney general's role in deciding open records disputes.

By statute, the attorney general has authority to review an agency's open records response and issue a decision as to whether the agency violated the Open Records Act.

Such decisions can be appealed to the cir-

cuit court, and the attorney general is not to be named as a party to the appeal. If an attorney general decision is not appealed within 30 days, it has the binding force and effect of law.

The cabinet argued that the fact that the attorney general is not to be named as a party and that its decisions have the force of law creates a situation in which the attorney general can continue to cite and rely upon prior attorney general decisions even when those decisions have been appealed to the circuit courts. The cabinet asked the court to order the attorney general to stop publishing or relying upon its open records decisions until the decisions cannot be appealed any further.

The cabinet argued that attorney general open records decisions should be treated more formally under Kentucky's administrative hearings procedures, which require evidence, witnesses and formal pleadings.

The court rejected the constitutional challenge, and held that the General Assembly had specifically set out the procedures for open records decisions.

The attorney general acknowledged that appellate court decisions are binding precedent. In other words, interpretations of the Open Records Act by the Court of Appeals or by the Supreme Court are binding upon the attorney general regardless of the attorney general's prior decisions.

As for circuit court decisions, however, the attorney general argued that circuit courts in different counties and in different divisions within the same county may decide the same issues differently, and circuit court rulings are, by law, not binding precedent.

The court agreed, and the attorney general is still permitted to publish and rely upon its decisions even when they have been appealed to, or reversed by, a circuit court.

Although the attorney general prevailed in all respects, a partial compromise appears to have been reached.

A primary part of the cabinet's constitutional issue is that one cannot determine whether an attorney general decision was reversed or appealed simply by perusing the published decisions online.

From now on, however, the attorney general agreed to note in its decisions under certain circumstances that it is relying upon prior decisions that were reversed by a circuit court.

The cabinet must file notice of appeal of Judge Shepherd's decision by Dec. 18. We will continue to follow this case and to report on it.

If you have questions about this or any other topic covered by the Hotline, please feel free to give us a call.

2008 KPA CONVENTION

Continued from page 1

In fact, that's the very theme of this year's convention – a healthy dose of traditional breakout topics for improving your newspaper's operation and developing your staff while also serving up a strong emphasis on today's digital technology and ways it can improve your newspaper's bottom line.

But as the late-night infomercials say – that's not all. With any luck, we expect some visits from the governor, a well-known UK coach and maybe even the president of the United States. OK, he's not the current president – or even the "real" president but he's colorful and entertaining -- and has strong Kentucky ties. More on that in a moment.

It's been a while since our convention last visited the Marriott Griffin Gate but renovation and additions since then has made this an ideal spot for Kentucky's newspaper folks to gather.

The convention kicks off at 1:30 p.m. on Jan. 24 with a three-hour page design workshop presented by Michael Stowe, managing editor of The Roanoke Times. Stowe has been a writer and editor with the Virginia daily for 13 years in a number of capacities. Before being promoted in early 2007 to managing editor, he was assistant managing editor for presentation. In that role, he supervised the paper's design, photography, graphics and copy editing staffs. Before that, he was the paper's sports editor, a bureau chief and metro editor.

There will be a \$25 per person registration fee for attending Stowe's workshop. You will find a registration form enclosed in your convention packet. One Kentucky editor who's already seen Stowe's page-design presentation swears it's the best she's ever seen. Honest!

For those who've always wanted to know how modern automobiles are assembled, we have a special treat planned for you – a free bus trip to and tour of the Toyota assembly plant at nearby Georgetown. The tour leaves the hotel at 2 p.m. Thursday and returns to the Marriott at 4:30 p.m. In between, you will see one of the world's most modern auto assembly plants. In fact, watching the welding robots do their work is absolutely amazing and not to be missed. And did we mention the tour is free?

But bus seating for the tour is limited and you will need to register so we can arrange the needed transportation. You'll find a registration form in your convention packet.

KPA will host a reception at the Marriott Griffin Gate from 6-7 p.m. Thursday. Dinner is on your own – if you're still hungry.

Friday's program of breakout sessions begins at 9 a.m. and it's packed with fascinating topics

from noted speakers and authorities on a wide range of subjects spanning advertising, circulation, editorial, online and technology issues, management-related subjects and topics of general interest.

We have a tentative confirmation that newly elected Gov. Steve Beshear will hold a press conference at the convention beginning at 9 a.m. All Kentucky newspaper and broadcast journalists will be invited to attend.

And we have our fingers crossed that either UK basketball coach Billy Gillispie or football coach Rich Brooks will have a breakout session with sports editors from across the Commonwealth and answer questions galore.

Editorial breakouts

Other editorial topics on Friday include a breakout on covering the 2008 election with an emphasis on the U.S. Senate race. This will be moderated by Al Cross with UK's Institute for Rural Journalism and Community Issues and Courier-Journal political columnist.

Cross will also moderate a news roundtable. Bring your ideas and journalism concerns to get feedback from your peers.

Dennis Hetzel, Kentucky Enquirer general manager, will do a session on changing the newsroom culture in today's digital world. Many papers are putting more and more resources into their web sites and that requires a mindset change when it comes to deadlines and other issues such as whether to break stories on the web or in the paper first.

Speaking of operating our newsrooms in a digital fashion, Scott Utterback, the former chief photographer at WAVE-TV3 in Louisville, is now on staff at The Courier-Journal. His role is to teach print journalists in the best techniques for shooting video for web sites. Come and see what Scott has to share.

But it's not all about video. Still photos are still the lifeblood of our newspapers and Joe Imel, chief photographer for the Daily News in Bowling Green, will lead a breakout session he calls "Photography for Reporters." A few simple photo techniques can make any reporter a good photographer too.

Brett Barrouquere, an Associated Press reporter based in Louisville, will do a breakout session on where and how to find important pub-

lic records. Kentucky journalists know there are many good stories waiting to be told if only we knew where and how to find public records. Brett has had significant training and experience with this and is willing to share his expertise.

Good grammar never goes out of fashion whether our stories are on paper or in cyberspace. Kellee Weinhold, founder of "The Tongue Untied" web site and an instructor at the University of Illinois will present "Good grammar for good journalists can be great." So, if you have a staff member or two who still has trouble remembering the difference between its or it's or their, there and they're, they'll want to attend this session.

Advertising breakouts

Joe Guertin, a newspaper advertising sales trainer, specializes in new business development and Internet advertising sales. He has worked with thousands of salespeople, managers and business principals to measurably boost sales and client service. Guertin will present two breakout sessions. One will be "Turn your web site into a cash cow," while the other will be "Five mistakes that salespeople make – and how to fix them." Both sessions will be 90 minutes each.

Have questions about the finer legal points of running ads for housing, jobs, autos or liquor? What's permissible language in housing ads? Can we run liquor store ads in a dry county? What types of claims are not allowed in auto advertising? We have a two-hour breakout session featuring Art Crosby with the Lexington Fair Housing Commission, former auto official David Garnett and a representative of the state Alcohol Beverage Commission lined up. These experts will be glad to answer your questions.

DotConnect Media is a nationwide network of more than 1,300 newspaper web sites. The company is owned by TownNews.com and TownNews.com is owned by Lee Enterprises, a major newspaper publisher. Charles Kolsky of DotConnect Media, a 25-year veteran of newspaper and radio sales, is an experienced professional in ad sales training, competitive media and the Internet. He'll be sharing his knowledge on ways to increase your paper's online revenue.



AL CROSS



JOE GUERTIN

2008

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Circulation breakouts

Nancy Green, vice president of circulation for Lee Enterprises, the fourth largest American newspaper publishing company, will share her thoughts on the future of circulation. Need ideas? A vision for your newspaper's future circulation strategies? Then you'll want to attend this breakout session.



NANCY GREEN



JAMIE SIZEMORE

Meanwhile, Jamie Sizemore, circulation manager of The News-Enterprise in Elizabethtown, will lead a breakout on "Best circulation ideas for dailies" while Kim Hogan of Landmark Community Newspapers will lead "Best circulation ideas for weeklies."

Bill Lisser, circulation director of the Post-Bulletin in Rochester, Minn., and former president of the Central States Circulation Managers' Association, will lead a breakout in the ongoing industry debate of free websites vs. paid sites and their impact on their papers' circulation.

Jim Abbott of the Newspaper Association of America Foundation, a recent speaker at the KPA convention, will be back to discuss a recent NAA study that shows young people can be engaged in civic activities and that it can increase newspaper readership.

NIE serial story superstars and Kentucky Canine Commonwealth Ambassadors Woody and Chloe and their human friend, Leigh Anne Florence, will make another KPA convention appearance. The trio

will also show their PowerPoint presentation documenting their travels from Paducah to Pikeville. Come by and shake their paws.

Landmark Community Newspapers vice president and U.S. postal system guru Max Heath will conduct a two-hour breakout session detailing the latest postal regulations and their impact on newspapers.

Friday luncheon

The annual Passing of the Gavel luncheon at noon on Friday will see Kentucky New Era publisher Taylor Hayes assume the KPA presidency for 2008. The luncheon will also include a brief recognition of the newspapers sponsoring the most high school journalism programs in the Kentucky High School Journalism Association.



JIM SAYRE as LINCOLN

But there will be a special guest at the luncheon – the president of the United States. Well, he's not the current president and not even the real president but Lawrenceburg resident Jim Sayre looks, talks and sounds like President Abraham Lincoln. 2008 marks the beginning of a two-year long celebration of the 16th president's birth in 1809 – almost 200 years ago. Lincoln was born in LaRue County

Sayre entered a Lincoln-look-alike contest in 1959 and has been portraying Lincoln since. He has performed hundreds of times all across the nation. His visit with us at the KPA convention is made possible by the Kentucky Humanities Council and is part of the Kentucky Chautauqua series. In his performance, Lincoln will be interviewed by a newspaper reporter from Louisville.

Management issue breakouts

Mike Anders and Debbie Crawford-Anders, owners of Endeavors consulting firm, will present a 90-minute breakout called "Top 10 Lists for Smaller Newspapers."

So many fires burning you don't have time to think about what you really should be working on? Then join Mike and Debbie as they review priorities for small-market newspapers for today and for the future. Find out what your newspaper is doing well and what needs your urgent attention. They'll cover:

- Top 10 actions that will improve your bottom line within six months.
- Top 10 things to strengthen your newspaper for the long haul.
- Worst practices: Top 10 things newspapers do that they absolutely, positively, without a doubt should not do.

Mike and Debbie have worked almost exclusively with independent weekly and small daily newspapers for the past six years.

Lira Johnson, an attorney with Dinsmore & Shohl, and Arlene Gunter, sales manager for New Media Learning, will present a 90-minute breakout on employment issues. The session will concentrate on what's permissible to ask during job applicant interviews, the categories of protected employees and sexual harassment issues.

New Media Learning is the vendor that provides online sexual harassment training for a number of newspapers in Kentucky and newspaper firms with Kentucky properties. This is a must-attend session for publishers, ad managers and editors – anyone who conducts job interviews and



MIKE ANDERS



DEBBIE CRAWFORD ANDERS



LIRA JOHNSON

makes hiring decisions – in addition to human resource personnel and other supervisors and managers at your newspaper. The University of Kentucky is conducting a project studying how newspapers are adopting online technologies. Come and hear about the project, its purpose and goals and how that information might help your paper's online efforts.

Associates

Division breakout

J. Scott Jennings, a Kentucky native who spent nearly three years working in the White House as a special assistant to President Bush, will talk about his time at 1600 Pennsylvania Avenue. He also worked for senior advisor Karl Rove.

Jennings is now back in Kentucky and working for a Louisville-based public relations firm. You won't want to miss his insider's story about his time in the presidential spotlight.

Help Wanted

Are you ready to take the next step? Here it is a great opportunity in a growing and dedicated newspaper organization serving Southern Illinois. The Morning Sentinel is a 150 year old family owned 7-day per week publication with home offices in Centralia. The Sentinel is currently seeking a dedicated and caring person to become its city editor of the Centralia office and will work hand and hand with the upper management of the paper and its editorial staff. Interested parties should possess the ability to work with train and motivate a young but aggressive news department. We offer a competitive salary and good benefits for the right candidate. This could be a great next step-up from the weekly ranks or an opportunity for experienced reporter, who is seeking to move-up into the management field. Please send your confidential resume including salary history to Sentinel Personnel, 232 East Broadway, Centralia, Illinois, 62801.

PEOPLE

Continued from page 1

nile courts and records in Kentucky. He has received the Bingham Freedom of Information Award and the Russ Metz Most Valuable Member Award from the KPA.

Jacqueline Jordan has been named managing editor of the **McLean County News**.

Jordan, a native of Muhlenberg County, has worked at the paper since May as an advertising account executive.

Jordan received a degree in print journalism from Murray State University.

Sean Rose, a senior at the University of Kentucky and managing editor of the *Kentucky Kernel*, has won the national collegiate Reporter of the Year Award from the Associated Collegiate Press.

Several other UK students also won national awards at the organization's national meeting in Washington, D.C.: **Chris DeLotell**, a journalism and education senior from Mason, Ohio, won third place for Sports Story of the Year; **Keith Smiley**, a journalism and computer science senior from Versailles, won honorable mention for News Photo of the Year; **Brad Luttrell**, a journalism senior from Middlesboro, won honorable mention for Picture Story of the Year. Rose also placed third in News Story of the Year.

Rose's Reporter of the Year entry consisted of stories about the crash of Comair Flight 5191, the drowning of two women during a storm in Lexington and a profile of former UK interim police chief Kevin Franklin.

Rose, who received \$1,000 for his winning entry, is journalism major from Crestwood.

Larry Jobe has been named advertising director of **The News-Enterprise** in Elizabethtown.

Jobe comes to Kentucky from Portland, Ore. where he recently served as regional advertising sales director for Nickel Publications.

Jobe began his new job in October.

Brian Smith has joined the staff of the **Mayfield Messenger** as a staff reporter.

Smith is a native of Farmington and a 2006 graduate of the University of Kentucky.

He comes to the Messenger from **The Anderson News** in Lawrenceburg.

Jeanie Noble and **Bobby Thorpe** have been chosen to take over new roles at the **Jackson Times**.

Noble was promoted to general manager after working for over four years in the composition department.

Thorpe, who will now serve as editor of the paper, was the Breathitt County coroner.

Karen Ross has taken the position of medical account executive at **The Lexington Herald-Leader**.

She has 22 years of experience in media marketing and has won Newspaper Association of America advertising awards as well as awards from the Kentucky Press Association.

Michele Carlton, the **Kentucky New Era's** feature editor for the past 10 years, has been promoted to the managing editor position at the **Fort Campbell Courier**.

Emily Parrino, who has worked at the copy desk for nearly two years, will become the paper's new features editor.

Cheryl Truman, books editor and columnist for the *Lexington Herald-Leader*, was one of nine alumni selected for the Bryan Station

Alumni Association's Hall of Distinction.

The event was held Oct. 6.

Rebecca Owsley is on loan to the **LaRue County Herald News** from **The News-Enterprise**. Both papers are owned by Landmark.

She is filling in at the LaRue due to the illness of another employee.

Owsley is a graduate of Western Kentucky University with a bachelor degree in mass communications and a minor in history. She has a master's degree in Christian education from The Southern Baptist Theological Seminary.

Deborah Garrett and **Sharon Graves** have joined the staff of **The News-Democrat** in Carrollton.

Garrett will serve as a sales representative with Graves working as a staff writer.

Garrett formerly served as an account executive at a radio station.

Graves has been a freelance writer for *The News-Democrat* for over three years.

Jessica Singleton is the new staff writer for **The News-Herald** in Owenton.

Singleton received her degree in journalism from the University of Southern Indiana.

Before starting her career, Singleton served as a health education volunteer for the Peace Corps in Senegal.

Lynette Mason has been hired as an advertising representative for **The Spencer Magnet** in Taylorsville.

Mason received her degree from Middle Tennessee State in business administration with a minor in accounting and a post-baccalaureate degree in law and paralegal studies.

Lexington Herald-Leader editorial cartoonist **Joel Pett** is one of 12 recipients of the Population Institute's 2007 Global Media Awards for Excellence in Population

Reporting.

Pett, a Herald-Leader employee since 1984, was recognized for numerous cartoons he has drawn that address population issues.

This is the second time he has won this award.

Matthew Goldman, a graduate of Guilford College, has joined the staff of the **Henry County Local** as a reporter/photographer.

Goldman replaces **Katherine Jacewicz**.

Goldman previously worked as an intern for *Yes! Weekly* and served on his college paper as a reporter, sports editor and eventually managing editor.

Mark Neikirk, the former managing editor of the **Kentucky Post** and the **Cincinnati Post**, has been named executive director of the Scripps Howard Center for Civic Engagement and Nonprofit Development at Northern Kentucky University.

Neikirk was followed in his former post by **Keith Herrell** who will serve as managing editor until the papers close Dec. 31.

Herrell has been with the staff since 1984 and writes a weekly column on politics and policy.

Portia Oldham and **Donna Walker** have assumed new positions of responsibility at **The News-Enterprise** in Elizabethtown.

Oldham has worked for *The News-Enterprise* for over 26 years and will now be working in circulation.

Walker moves from her role as circulation marketing and sales team leader to the business office where she, along with Oldham, will be assuming new responsibilities as part of a succession plan for the position of business manager.

Russell Register sells to a new company, South Ky. Media, LLC.

Wade Daffron, former owner/founder of *The Russell Register*, hand picked who was going to take over his paper with the confidence that it would be in good hands.

Daffron said the decision to sell *The Russell Register* was not easy and did not come without much thought.

Daffron said he wanted to be sure it was good for the paper, good for him and most of all good for his family.

With much emotion, Daffron chose to sell the

newspaper to someone he felt he could trust with the future of *The Russell Register*. After all the new owner had been there at the very beginning when *The Russell Register* was started.

That new owner would be Michael Selby.

Born and raised in Russell County, Selby was working for the *Russell Register* from the beginning.

"He helped us get *The Russell Register* off the ground" Daffron said.

Selby later left *The Register* to form his present

company, Selby Asphalt Maintenance, Inc. but his interest in the newspaper business has always kept him in touch with *The Russell Register*.

"The *Russell Register* was created to represent all of Russell County and the community at large. We (the new owners) want to continue what *The Russell Register* started and grow the community newspaper into the best it can be," Shelby said.

Selby has a partner in *The Russell Register*, Kim Byrom, the broker and owner of Lake Cumberland Properties, Ltd. Co.