

THE KENTUCKY PRESS

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People and Papers

Newman to head KPA Ad Division

Melissa Newman, ad director of the Times-Tribune in Corbin, has been elected chairman of the KPA Advertising Division. She was elected July 12 during a meeting of the ad division board and succeeds Steve Wheatley, formerly with the Elizabethtown News Enterprise.

Eric Ballerstedt, ad manager of the Oldham Era, was elected vice-chair. Both will serve in that capacity until the 2010 KPA Winter Convention.

Other members of the Ad Division include Cheryl Magers, Central Kentucky News Journal, Campbellsville; Mike Hornback, ad director of the Kentucky Enquirer, Kentucky Post and Recorder Newspapers; Judy Wright, publisher of the Edmonton Herald News; Sarah Craig, ad manager for the Todd County Standard; Mary Ann Hatton, advertising operations manager of the Lexington Herald-Leader; Cheryle Walton,



MELISSA NEWMAN

See PEOPLE on Page 11

Learning the lessons

Annual KPA intern program exposes students to the real world of journalism

Each summer, the Kentucky Press Association teams up with papers around the state to provide internships for Kentucky college students.

The internships are a great breeding ground for the next generation of Kentucky journalists.

Here are some of the experiences this year's crop of interns had and their reaction to the program:

Jennifer Allison

Maysville Ledger Independent

I walked into the Ledger Independent newsroom thinking that I would be typing up district court dockets, obituaries and property transfers all summer.

And I was perfectly happy with that.

Instead, I found myself with two assignments, two previews: one for a circus coming to a local town and one to announce preparations being made for an area Memorial Day parade.

Looking back, these assignments seem simple: anyone could make a few quick phone calls and gain all the information needed to deliver a proper article to the public.

But, on those first two days, I was absolutely, completely terrified. With only two real journalism courses under my belt, I did not believe that I was truly ready, or capable of creating anything worthy of publication, especially when it wasn't anonymous – like dockets.



JENNIFER ALLISON



DAVID HARTEN



AMANDA MORRIS



MEGHAN CAIN



JIM BURCH



MARIA FITZGERALD

Now, nearing the completion of my 10-week learning experience, I feel like I have gained enough skill to be able to work at a daily paper for longer than just 10 weeks, in a long-term reporting position. Working at the Ledger Independent has allowed me to become increasingly confident in my abilities as a writer.

My internship has also given me a few facts that I have learned over

the course of my 10-week shot at being a staff writer.

- Gain (or train) in the ability to walk, talk, jog, run, follow, interview, record and write – all at once.

- The news never stops – even on election night.

- It is not annoyance; it is PERSISTENCE.

- Always fill up your gas tank BEFORE work; you never know

See INTERNS on Page 5

PASSINGS

Longtime journalist John B. Gaines dies

John Brooken Gaines, 92, died July 13, 2007, at The Medical Center in Bowling Green.

Gaines was president and chairman of the board of News Publishing LLC, which operates the Daily News. The newspaper was founded by his grandfather and has remained in the Gaines family since its inception.

Gaines was a Bowling Green native and was involved with the Daily News since 1938, becoming publisher in 1947 and continuing in that role until becoming president in 1997.

He attended Western Training School and Western Kentucky University and graduated from the University of Alabama with a degree in journalism. He was a member of Sigma Chi social fraternity and the Society of Professional Journalists.

He was a charter member of the Bowling Green-Warren County Jaycees, a former member of the Bowling Green Noon Rotary Club, served as a vestry member for Christ Episcopal Church and was a trustee of the Delafield Committee at Christ Episcopal. He was a former member of the Calendar Club literary group, was president of the Kentucky Press Association in 1962 and was a two-time director of the Southern Newspaper Publishers Association. He was a 1980 recipient of the Edwards M. Templin Memorial Award, an annual award from the Lexington Herald-Leader to a newspaper person in Kentucky who performs the most outstanding community service.



JOHN
BOKEN
GAINES

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Jessamine Journal columnist and educator passes away

Kim Ryan, a high-school English teacher and Jessamine Journal columnist, died June 5 at the age of 51.

After nearly three years of battling cancer, Ryan succumbed to the disease at the University of Kentucky Hospital, where she had been hospitalized since April following her latest surgery in February.

In a column Ryan wrote last year, she downplayed her illness with light-hearted humor as she described herself as a "hip and happening mom" because she had lost so much weight she could wear her daughters' clothes.

She was a columnist for The Jessamine Journal for several years.



KIM
RYAN

THE KENTUCKY PRESS

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Staff members, officers and directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

**Need something from
state government?**

Call John Whitlock at the KPA News Bureau for help.

502-223-8821

Three-legged stool can't stand on only two

My mom used to have a small, three-legged wooden stool. I don't remember the stool being used for any reason, just something to set a newspaper or magazine on for a minute.

It was small and thus not sturdy enough to hold anything of weight.

But no matter if it was strong and sturdy, the three-legged stool was no good if something happened to one of the legs. It couldn't stand on just two.

You're probably already wondering what a three-legged stool has to do with the newspaper business.

Open government is a three-legged stool.

It takes open meetings.

It takes open records.

It takes public notices.

Any of the three being absent you don't really have open government.

I would wager that the news side of newspapers thinks all of government can be "open" if just its meetings and records are kept public.

And I would wager an equal amount that the advertising/business side would argue without public notices, government really can't be open.

Like the old Certs breath mint ad, "Stop. You're both right."

It takes all three. Together. If one of the three is missing, any one of the three, open government is off-balance.

Open meetings - lots can go on behind closed doors and lots does. The law gives public agencies the right to enter into closed meetings under certain conditions. The law limits the

presence of people at those meetings and nothing

ON SECOND THOUGHT

DAVID T. THOMPSON
KPA EXECUTIVE DIRECTOR



can be finalized. Any final action must be done in public. Open meetings also gives the citizens the right to speak on a particular subject. Much like lobbying in some respect but the comments play an important part of a public agency's decisions on most items.

Open records - much like open meetings, most records are open. Those records can be closed under certain conditions but the records are important for a variety of reasons.

Often, those records will reveal what has happened behind the scenes, with agencies trying to restrict knowledge of what has happened in certain situations. Maybe it's a financial settlement with a fired public agency employee. Maybe it's what happened in a court proceeding. Maybe it's just simple communications between agencies.

Open records are much more than that, I know, but open records are an important part of that three-legged stool.

Public notices - these probably get over-

looked when compared to open meetings and open records. Editorial departments won't understand the reason for them, why government agencies should pay to have information published. Advertising departments will favor this one over open meetings and open records. Those are good but with public notices certain information has to be published and that information could be very revealing.

On their own, each is important and each plays a role in open government. But true open government can only be open government with all three.

Depending on where you are in the organizational chart, you might think open meetings and open records are the basis for good, open government.

On the advertising side, you'll look at public notices as the key to that.

Your newspaper is a three-legged stool as well. Editorial. Advertising. Circulation.

Without editorial, your newspaper is a shopper. Without either of the other two -- advertising or circulation -- well, there wouldn't be a newspaper because there would be no revenue.

You might think your "leg" is most important to the success of your newspaper.

But you have to understand, accept, promote, support all three legs for that stool to stand strong.

Two of the three won't work for your newspaper.

Two of the three won't ensure open government.

The fight for youthful literacy can be won

Once again, Harry Potter has shown the world that kids will read. Give them something they want to read -- and they will.

That ugly rumor making the rounds a few years ago claiming that kids don't read was off base. Not even close. They will even read books. Heck, they will even read books printed on paper instead of being displayed on LCD screens. Imagine that. But they've even gone a step further. Millions of kids have even been engaging in that ancient -- and decidedly low tech -- practice of reading words printed with old-fashioned ink applied to paper made more-or-less the same way it has been for hundreds of years. Or maybe thousands of years but who's counting?

How revolutionary.

Personally, Harry Potter and his exploits isn't my cup of tea. But my 10-year-old nephew devours a new Harry Potter book in mere hours. His 40-something aunt, my sister-in-law,

OH, BY THE WAY ...

DAVID GREER
KPA MEMBER SERVICES
DIRECTOR



reads a little more slowly but she has read all the books too. It's the same scenario seen in millions of families across the globe.

Even though I'm not personally among Harry's groupies, I am fascinated by the Harry Potter cultural phenomenon and the influence it's exerted on the printed word, the publishing and movie-making industries. Anything that makes young people excited about reading these days borders on being an out-and-out

miracle.

Of course, we've seen much the same enthusiasm here in Kentucky in recent years for the Woody and Chloe KPA NIE stories written by Kentucky author Leigh Anne Florence and published in dozens and dozens of Kentucky papers. OK, perhaps they haven't reached the level of the Harry Potter phenomenon but from what I have seen and heard about Woody and Chloe meet-and-greets around the state, young people have had the same enthusiasm for the lovable Kentucky dogs and their canine adventures as they have for Harry and company.

It just goes to show that when given characters and stories that entertain and fire their imagination, kids will read -- and they will read those stories when published in newspapers.

Newspapers have our work cut out for us but the battle can be won.

Just ask Harry, Woody and Chloe.

Car ads must adhere to Regulation Z

Recently the Kentucky Automobile Dealers Association sponsored seminars around the state to help educate everyone dealing with auto advertising. There were many good points brought up during the seminar that I attended.

Regulation Z lets the consumer know terms of credit offered for a specific motor vehicle. If an advertisement contains a triggering term, then it must also have certain disclosures to go along as explanation. Triggering terms include:

- Amount of any down payment
- Amount of any payment
- Number of payments or period of repayment
- The amount of any finance charge.

If any of the triggering terms appear, then the ad has to have all of these disclosures:

- Amount or percentage of the down payment
- Terms of repayment
- Annual percentage rate - using that term or the term APR. If the APR can be increased after the purchase then that has to be told as well.

ADVERTISING PLUS

TERESA REVLETT
KPA DIRECTOR OF SALES



The following illustration can be found on the Federal Trade Commission Regulation Z website: "Suppose an auto dealer has "60 month financing" available on various types of vehicles. (NOTE - the period of repayment is a triggering term). The dealer could comply with the law by stating the credit terms available with 60-month financing based upon an automobile that a consumer could purchase on those terms as follows: 60-month financing available. Example: 1988 Olds Ciera 20 percent down. \$289 per month, 11 percent APR. On Approved Credit."

If there are multiple vehicles in an ad and

each one has a separate triggering term - such as a monthly payment - that may vary from vehicle to vehicle but the down payment, APR and the number of payments is the same then just one example, labeled "example," is needed as clarification for the triggering term. If the APR, down payment or number of payments vary, however, then separate examples are needed to clarify.

It is not acceptable for a range in the number of months to be used. Dealers should not use terms "from 60-84 months." The specific number of payments should be used that applies to the particular vehicle advertised. If the ad is only promoting the APR then it could be used to show the range of APRs alone.

If auto dealers are found to be in violation of state advertising laws, then a fine could be issued for \$500 for a used car dealer or \$1,000 for a new car dealer. Each advertisement (mail-order, newspaper, coupon, etc.) can be prosecuted as a separate offense.

See REVLETT on Page 7

Early Harry Potter reviews raise questions

It caused something of a minor stir last month when the New York Times and the Baltimore Sun published early reviews of the latest and final Harry Potter book.

As just about any editor knows, papers usually receive early releases of books for review or tickets to an early screening before the general public gets a crack at it.

But this was Harry Potter and not just any Harry Potter adventure, it was the last one.

Boys and girls and children of all ages were nearly salivating for a taste of Harry's fate.

The twist for most reviewers was the publisher embargoed the novel until midnight July 21.

But because of some mix-ups at some distribution centers, "Harry Potter and the Deathly Hallows" got into the hands of some reviewers.

According to media reports, the editorial departments of both papers did a lot of soul-searching before proceeding with publishing reviews before the anointed hour. In general their reason for publishing the "spoiler-free" reviews was because they hadn't entered into any kind of formal embargo with the book's publisher and the public's thirst to know more.

It's a dicey issue for some whether to publish an early review of such a hotly anticipated book.

For some people, going ahead with the review was tantamount to smacking the book right out of the hands of child.

For others, it was a matter of business and a newspaper's business is getting out the news people want to know. It can't be argued that a lot

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JOHN WHITLOCK
KPA NEWS BUREAU DIRECTOR



**Check out my column on
kypressonline.com for more
reactions**

of people wanted to know if the book was a proper send off to such a beloved character.

If there had been a proper embargo with the book publisher, it would have to be honored just as a paper should respect a request from a governmental agency.

Some of the detractors equate the early reviews almost like taking candy from a baby although many Potter fans are adults. They were concerned that any news on the book could strip away some of the enjoyment fans had so eagerly awaited. It was a legitimate concern but again, it kinda goes back to the old argument that if you don't like what's on television, don't watch. If you don't want to know what happens in a book, maybe you shouldn't read a review.

I wondered what I would do if I had received a copy before the actual release date.

The ruthless answer came fairly quick to me - I would run the review and I would let the world

know it with skyboxes, teasers on the racks and if we could afford it, skywriting. I would try to keep the spoilers out for sake of the fans but I would absolutely go for it.

Why?

Because it's news and there is a section of the public that wanted to know if the book lived up to the hype.

Despite my own conviction, I wondered if I was alone in my defense. I asked a few friends in the business and it was a fairly even split.

I sent the following questions out to editors across Kentucky:

1) If you legally obtained a copy of the new Harry Potter book, would you publish anything about it before the actual release date?

2) Why or why not?

Of the 22 responses I received, 13 editors or publishers said they would print an early review.

The responses varied from a some passionate Potter readers who said they wouldn't want to spoil one bit of the epic to the near angry that whether or not a paper would publish an early review of a book would be an issue in journalism circles.

But my favorite response came from Carl West, the long-time editorial fixture at the State Journal in Frankfort.

"Yes ... It would be 'news' by any standard," West wrote.

For me, that says it all.

So forgive a poor muggle for wanting to get out the news before anyone else.

INTERNS

Continued from page 1

where the next story (or gas station) will be.

- Write, write, WRITE! Every piece you create gets you closer to being comfortable at work.

- Do not let the fear of the reactions of others dictate what or who you write about.

Along with these bits of knowledge, I will take with me a reborn love of writing, the fondness and encouragement of each of my co-workers, and an appreciation for the fast-paced business of journalism; all through a job that I once feared, and now cannot wait to become permanent.

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Havanna Hagans Richmond Register

What about a quiet newsroom absent of stress, hair pulling, excuses and pointing fingers? It does exist – in Richmond.

There is something about being respectful and sharing a product with someone, rather than gossiping, competing and placing blame. So much about this internship has taught me that it is OK to laugh at work, poke fun at my own mistakes and still complete the job by the end of the day.

Many people, including myself, get so caught up in being on the go and doing this that and the other, they forget to sit back and enjoy the moment for what it is. And by the time it is all over with, they cannot take it back.

I decided this time around, it would not be me.

My co-workers at the Register helped me develop as a writer and a person.

My experience as an intern has been truly multi-dimensional. I have taken my first tour of the police department, sat in on fiscal court, city commission meetings, a murder pre-trial conference, covered spot news, written indictments, features, front-page stories and all the way down to briefs. I have edited stories and photos, conducted interviews and even been called a liar. But, the list goes on.

I used to think a daily newspaper would be chaotic, unorganized, loud and divided, but I have learned that is not always the case.

Here, it is not what “I” did today, but look at what “we” did.

With an extra person on board, the reporters at the Register have been able to work on long-term projects that require more depth and research and dive more into detail with design.

It helped to have a mentor that was just as interested and invested in my improvement and growth as I was. In some newsrooms, editors cut and paste information from writers’ stories without asking or even explaining why. He did not do that. Every story I have written has been my work. I can honestly look at the paper the next day and say, “Hey, I did that,” and not “I don’t remember writing that.”

This allowed me to soak up the AP style like a sponge and program it in my memory.

I come out of this experience more blessed,

knowledgeable, uplifted, focused and driven to succeed as a journalist.

•••••

Sara Fender Fulton Leader

I know what I don’t want to be when I grow up - a reporter. Along with knowing what I don’t want, doing a summer internship at the Fulton-Leader finally made me realize what I do want to do with my life when I graduate from Murray State University in December – I want to grow up to be a copy editor.

I never knew how nervous I got interacting with strangers until I was making phone calls to set up my first interview with a local Vietnam veteran. My palms were sweaty, my heart was racing, and my mouth was dry – all classic signs of nervousness and panic.

My veteran was unavailable for an interview until Sunday afternoon, so stacks of stories were placed on my desk to be edited and proofed. I groaned a little inside – it was a big stack – but I got out my new red felt tip pen and began to read.

I never realized how much fun it is to bloody up someone else’s work.

Not only has everyone at the Fulton-Leader made me feel welcome and comfortable, but by allowing me to try out every aspect of the newspaper world, whether it be reporting, researching, writing headlines, taking pictures, or copy editing, to name a few, I have finally figured out what to do when I grow up. And for me, that knowledge is the best of all.

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Marty Finley Times-Tribune, Corbin

The thought of stepping into the shoes of a reporter at a daily paper, in my case the Times-Tribune, was both exciting and terrifying for me.

I grew up near the tri-county and knew the terrain, so I didn’t have the headaches of learning everything about the area.

However, I knew my every published move at the paper would be followed by friends, family, past employers and possibly even enemies (which was disconcerting).

My fears were allayed as soon as I met the staff though. They were laid-back, welcoming and made me feel part of the team before I even put pen to paper.

And the opportunities came fast.

The managing editor assured me I would not be trapped in a dark basement digging up old files or be buried under a stack of obits, but I could not imagine getting the big stories I did.

The moment I stepped into the office, I was ordained the primary writer of a special section.



SARA
FENDER

It was simultaneously a stress inducer and an adrenaline rush.

Although I had my doubts, I really found a connection doing the special section entitled “Meth.” The section was a PSA designed to examine the medical effects of methamphetamine while also explaining how it affects the family unit and the community.

It wasn’t all doom and gloom, though, as I was able to represent how people within the communities we cover were reacting to the problem, particularly the organization Operation: UNITE.

I had the opportunity to form working relationships with their officials, attend functions and illustrate for our readers what UNITE attempts to do for the nearly 30 counties it covers in Kentucky.

The project resonated with me because I had seen my own brother spiral out of control on drugs, using every drug imaginable until he was killed at the age of 23 in a July 1998 accident with drugs in his system. To my knowledge, my brother never used methamphetamines, but it had not gained the foothold it currently has in our society.

While it is a journalist’s duty to stay objective, I felt pride in being able to assist UNITE in spreading its message. And UNITE’s desire to help addicts kick the addiction rather than simply send them to jail made me even more interested.

The project helped me hone my abilities as well. I have always been able to talk to people, but my ability to retrieve information grew as a result of the opportunities I was handed. Speaking with busy people every day, I knew I had to learn to describe what I needed concisely, clearly and cordially.

I found myself touched at the stories of others too. Near the end of my internship, I was given an info sheet on a Williamsburg resident who had an autograph ministry to celebrities. The man had received several replies and signatures back, which was the primary reason for the story. He had faced some rough days, though, losing his son in a 1999 accident and then losing the ability to take care of himself in a 2006 accident.

An intense love for life radiated off the man when I went to visit him and his kindness and positive attitude almost made me ashamed. I realized I was healthy, alert and free to move as I pleased, yet I still complained about traffic or some other minor infraction every day. It helped me understand nearly everything in life is a choice. This man could choose to be depressed or even vengeful at the world, but he decided to look for the positives in his situation. I left there picturing a world with more men of his character.

Now as I prepare to return to ECU for my final year, I can honestly look back at my time at the Times-Tribune in Corbin as one of the most rewarding experiences I’ve had. I want to be the best journalist I can, but this internship has inspired me to be the best person I can be, as well.

Meet the KPA/KPS Board of Directors

FAMILY TIES

Some members follow legacy to life in journalism

KELLEY WARNICK



District 7

Name: Kelley Warnick

Birthday: July 17, 1949

Newspaper: Gallatin County News

Position/Title: Editor

How long held: Named editor in 1984

Duties, responsibilities of position: Overseeing editorial content of the newspaper and its day-to-day operation

Education: Bachelors degree from the university of Virginia

Family: Mother - Denny Kelley Warnick, publisher and brother Clay Warnick, associate editor

Views on future of newspapers:

The future seems good for community-focused dailies and weeklies. I'm not sure about the big daily papers.

What is your family history with newspapers and how has it affected you?: My father, a former Kentucky Press Association board member, purchased the Gallatin County News in 1975.

KEN METZ



District 8

Name: Ken Metz

Birthday: Jan. 28, 1958

Newspaper: Bath County Outlook

Position/Title: Publisher

How long held: I've been a publisher since 1996 and a journalist since 1981

Duties, responsibilities of position: Overseeing all aspects of the daily operation of the newspaper.

Education: Associates and bachelors degree in journalism.

Family:

My wife is Gloria and we have four children: Zak, Alicia, Ashley and Chasity

Civic Clubs/Organizations: Member of the local chamber of commerce and Lions Club.

Goals for KPA:

To provide as many useful benefits to member newspapers as possible and to maintain an excellent status as an industry.

Views on future of newspapers:

Dailies face great competition from television and the Internet but community newspapers provide identity and value to smaller communities.

JED DILLINGHAM



District 1

Name: Jed Dillingham

Birthday: Oct. 11, 1950 (Yeah, I know. That's getting old)

Newspaper: The Dawson Springs Progress

Position/Title: Editor and co-publisher

How long held: Editor since Jan. 1, 1980 and co-publisher since Oct. 11, 1900

Duties, responsibilities of position: Co-publisher - None; I let my co-publisher (brother Scott) handle that. Editor: This is a weekly so pretty much all non-production matters such as writing all locally written articles, editing all copy and writing heads for all stories.

Previous professional experience in and outside of newspaper industry: Nothing. All my other jobs were summer or part-time/temporary. Although I am particularly proud of working weekends and all-day Saturday at a pool room when I was in high school. Could there be a more perfect job for a high-school boy?

Education: 1968 graduate of Dawson Springs High School and in a 1974 graduate of Western Kentucky University with a major in English and a minor in English. Performed graduate work at Ball State University (completed classes but didn't write my final paper. I did all the research and had boxes of notes then looked at them and said "what the hell.")

Family: Single, thank the Lord.

Civic Clubs/Organizations: None. I agree with Groucho when he said he'd never be a member of a club that would have him as a member

Goals for KPA: Nothing specific but for a sound bit, ensure that it stays financially healthy (nothing is possible if that isn't done) and to keep it relevant to its members and to make sure it fights for the First Amendment rights in Frankfort

Views on future of newspapers: Don't know but I suspect that the gloom and doom crowd is going to die and be replaced many times by more gloom and doomers who will still be quoting from magazines.

What is your family history with newspapers and how has it affected you?

The paper was started in 1919 and my dad bought it in 1946 right after coming home from the war. It's been in the family ever since. In high school and even into early college, I didn't know if I wanted to come here and do this. Ever since I was a kid, I worked around the paper. We had hot type and I would catch papers. At a young age, I liked working there but I saw how hard my dad worked and wasn't sure if I wanted to get into all that. I considered being a cross-country truck driver so I could see the country or a professional baseball player. Working there was almost an anti-influence, you know as a kid, you don't necessarily want to do what your father did. But right after my first Christmas at Western, I decided that this is what I wanted to do and I've never regretted it. I love working at a weekly. I've never worked at a daily because I love the pace and what a weekly means to a community.

INTERNS

Continued from page 5

Nina Bosken
The Kentucky Standard

I love taking pictures. My friends say that I never go anywhere without my camera. I'm always taking pictures when I travel and hang out with friends, which I later put in a scrapbook.

Yet taking pictures for a newspaper is completely different than shooting a few pictures with some friends at a social event.

I'm going to junior news/editorial journalism major at Western Kentucky University this fall, so my photojournalism experience is limited.

But the Kentucky Standard trusted me to take pictures this summer and it's been a great learning experience.

The mindset a photojournalist needs is a lot different than what the average person taking photos needs. Aspects such as camera angles and capturing emotions are things that I normally don't focus on when I'm shooting a few images with my friends. A good photojournalist can't be afraid to get up close to people to capture a good image,

These aspects were hard to pick up and can be intimidating, but I try my best, spending time at events and taking a variety of shots so that maybe one out of 40 I take would be worthy of The Kentucky Standard.

One of my favorite photojournalism experiences this summer was writing a story about Kentucky Music Week, a week-long workshop of folk music classes in instruments such as the dulcimer, banjo and fiddle.

Not only was I responsible to write a page-long feature all about the banjo harping and guitar strumming that happened that week, I had to capture it all on film as well.

Day after day, I drove out to the workshop and photographed a variety of classes and events because it was my duty to show the public what it looked and felt like to attend Kentucky Music Week.

After the last dulcimer was strummed and the last fiddle bowed, I came back to the office to sort through my pictures and interviews. It was hard work but seeing the full-page story that I had written and photographed made it all worth it.

Though my internship at The Kentucky Standard, I've gotten a taste of what it means to be a photojournalist, a skill I know won't go to waste throughout my journalism career.

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REVLETT

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For instance if your newspaper has an insert that went to 5,000 readers and that insert has false or incomplete information, the fine could be issued at \$500 multiplied by 5,000 inserts. That's why it is important for us to stay as informed on the laws as possible so that we can help our clients.

Even when an advertising agency is being used, it is important that their information is accurate. It is still the dealer's ad and the responsibility, as well as the fine, could still fall on the dealer. Always have the ad reviewed by a legal team before it runs in the paper. The record fine in Kentucky for dealer advertising has been \$30,000.

Laws of concern for Kentucky include KRS 190.040 which prohibits false or misleading advertising. Regulation 605 KAR 1:190 talks about dealer advertising. Federal laws include the FTC's Regulation M for leasing requirements, the FTC's Regulation Z which focuses on sale ad requirements, and 31USC 333 for the use of symbols or words that imply IRS or US Treasury Department involvement.

INTERNS

Continued from page 7

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Amber Coulter

Elizabethtown News-Enterprise

It's July 18, and I just finished cleaning out my desk.

Only now I'm staying on at the News-Enterprise for a few more days. All the better.

I'm already upset that I have to go back to college and I can't apply for one of the openings here. Did someone say correspondence classes?

It's been a good time, and I've learned from my experiences.

I got fussed at by the mayor of Vine Grove when he didn't care for my line of questioning. We made up. But it's the second time I've have a run-in with a small-town mayor on an internship, so maybe this is a dangerous emerging pattern in my career.

I've slowed traffic to a crawl with my emergency flashers, following my interview subject in a horse and buggy. I've grabbed on to a carousel horse to balance myself with one hand and jotted down notes about the marriage being performed there with the other.

My writing is crisper now, and I'm no longer afraid of letting my sense of humor come through in my stories. A little of my humor, anyway.

My interviewing has also gotten better. I challenged myself at the beginning of the summer to do every interview possible in person, and it's made a tremendous difference.

I even got a few lessons on photo-requesting etiquette.

I've known since high school that I want to be in newspapers, and working at the News-Enterprise has solidified my desire to work in a smaller market, where community members care a lot about what's going on in their area.

Get ready, Hardin County. I'll be looking for a job before too long. I think. Let me check my credit hours.

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Melissa Mollohan
News Journal, Corbin

In order to become a full-fledged journalist, in my opinion, you have to be able to do everything. You have to take photos; you have to design; and you definitely have to write.

Well, at my internship at the News Journal in Corbin, I did all of that. I learned how to get a great picture; I learned how to design pages in less than two hours until deadline; and I had my share of stories too.

But another part of being a journalist is learning from the community.

The first day on the job, I covered the Harley-Davidson store coming to Corbin and I also got to chat with the mayor and some city commissioners. Over the course of the internship, I saw Mayor Willard McBurney at least once a week

and he remembered my name. I didn't know who the mayor of my hometown is.

I learned about the friendliness of a small town. Although Corbin only has about 8,000 people, it's overflowing with friendliness and knowledge. And for every dispute or argument I saw, I saw 10 more acts of kindness. The staff at the News Journal, as well as the citizens of Corbin, welcomed me with open arms and I hope that wherever I go after graduation I find people just like that.

I learned that the school systems in Corbin are top-notch. An elementary school principal is Kentucky's principal of the year. The academic index of the schools is some of the highest in the state and even the country.

I learned that there are stories to be told in a small town. The people of Corbin are going places, figuratively speaking. And as long as they are, the News Journal will cover their stories in a timely and professional way, even local noodle wrestling events.

I learned how to use my journalistic instincts and my human emotions to make decisions at the News Journal. I know what things to keep off the record and I know how to network now. And while the News Journal is only a weekly, I feel as if it covers Corbin and surrounding areas with enough depth and details to last a week until the next issue comes out.

I feel like the two-hour round trip from Richmond to Corbin for four days a week for 10 weeks was well worth the drive.

Whether I was taking pictures at a basket-weaving convention, writing a story about a boy saving his brother's life or designing a new masthead, I believe that with the knowledge I gained from working at the News Journal, I am a full-fledged journalist.

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Jim Burch
Kentucky New Era, Hopkinsville

I spent the summer of 2007 (roughly May to August) working as a reporter for the Kentucky New Era in Hopkinsville. The main purpose of my internship was running the crime and fire beat and covering various other crime stories. But I was able to cover everything from government to feature and spot news as well during my time with the newspaper.

Coming from a fairly shallow background in journalism, my internship with the New Era was a crash course in what to expect out of this type of career. Previously, I had only been a features writer and columnist for my university paper, The Murray State News, so covering crime and fire was a bit of unknown territory to me. However, the routine began to come naturally to me and I found it to be quite enjoyable and exciting.

Every morning at about 7:30 a.m., I would run to the Hopkinsville Police Station, Christian County Fire Department and Hopkinsville Fire Station to pick up crime, fire and vehicle accident reports. It is safe to say that no two days were

ever the same when it came to what I was going to cover: hit and runs, thefts, house fires, highway accidents, assaults, and other various crimes and incidents were mixed up in a different order everyday for me to tackle. As I said before, it was a challenge but one that I was up for and had me on my toes.

Aside from covering crime and fire, I was able to step out of my routine and cover enterprise stories, business news, personal profiles, and even news happening outside of the Christian County area. The New Era was very good about making sure I at least tried every kind of reporting there was to cover.

If there is one valuable lesson to take away from this internship, it's that the news is here as fast as it's gone. Previously working for a weekly paper before this internship, I didn't know what to expect out of the fast-paced routine of a daily. I soon realized that one day you'll work eight hours just to cover and report one story, and then it's over. Before the day is even expired, another assignment is out there waiting to be covered. Even on a slow news day, something is happening out there in the community of a newspaper that is waiting to be written about.

Anticipating a graduation this December, I've been reinforced that a career in some type of journalism is definitely for me. Whether it's newspapers, magazines, public relations; that's still to be decided. But having this internship has certainly given me the confidence and knowledge of the business to know that I can have success in any one of these fields.

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Maria Fitzgerald
Appalachian News-Express, Pikeville

This has been a summer full of adventure, meeting new people and, above all, learning. These experiences have been available to me because of the Kentucky Press Association's intern program.

Initially, when I agreed to become the Appalachian News-Express' summer intern, I was expecting a semi-easy summer job. I thought I would probably be writing obituaries and birth announcements, perhaps occasionally being sent to the scene of a car accident to take photos. I couldn't have been more wrong.

I attended a press conference, covered an election, reported on a train collision, profiled a business and took a ride with Kentucky Highway District 12's information officer to learn more about a new road — all in my first week of work.

The first few weeks of my internship left me feeling a little "dizzy." After completing newswriting classes at Eastern Kentucky University, I felt fairly confident in my ability to write basic news stories. However, the News-Express' editor, Rachel Stanley, didn't contain me to writing basic stories, but allowed me to cover a wide array of topics.

Being treated the same as the other employees,

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INTERNS

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and not being held back because of a lack of experience, allowed me to learn even more than I probably would have otherwise.

This was one of the most interesting summers of my life because I never knew what to expect when I walked into the newsroom. I attended meetings, localized issues (such as sky-rocketing gas prices) and took day trips to Kentucky parks to share with readers.

The best part about being a KPA intern, though, was being forced to step out of my comfort zone and learn about the new area I called home this summer, an area I was previously totally unfamiliar with.

I've learned a myriad of new things - lessons you simply can't be taught in a classroom, but that you must go out and learn from experience. I can now interview with more confidence, be fearless when talking to strangers and, most of all, be open to learning from those around me.

I've still not completely decided what job path I will pursue after I graduate from ECU with my journalism degree. However, being a KPA intern has opened my mind to possibilities I may have never considered before, and for that I am truly thankful.

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Amanda Hensley

Spencer Magnet, Taylorsville

My 10 weeks at The Spencer Magnet flew by. But as the saying goes, time flies when you're having fun. And I had a great time working at The Spencer Magnet. From the first day, the staff welcomed me in and made me feel at home, and everyone I met in Spencer County did the same.

Those two-and-half months were quite an adventure. Where else would I have gotten to learn how to make cheese, ride in a golf cart around an orchard and attend a ballet recital as part of my job?

And even though I had interned at a local paper before, this was my first time as a full-time reporter and my first time laying out pages for publication. The staff helped me through it and I'm glad I had the opportunity to learn that important aspect of newspaper publication. It will help me as I continue through my journalism classes in college.

This internship has taught me so much and I met so many wonderful people in the process. I enjoyed getting to know the local Farmers Market vendors and promoting their market, and getting some free fruits and veggies as well.

Learning firsthand how cheese is made was also a memorable experience. Patrick Kennedy, the owner of the creamery, was very nice in letting me hang around and in explaining the process as I looked over his shoulder.

I have no doubt that I am taking away a lot of beneficial experiences from this internship, both professionally and personally.

From my first assignment to write about my impression of the county as a newcomer, to my last assignment to write a column saying goodbye, my time at the Spencer Magnet was wonderful; something I am very grateful for.

So thank you KPA!! I'll be taking advantage of this wonderful opportunity again next summer for sure!

•••••

Trisha Spalding

Herald-Leader, Lexington

I have learned so much from this summer internship that it not only strengthened my abilities but also confirmed my feelings about doing this for a living.

The best thing I did this summer is make mistakes. Coming back with a photo that wasn't that great, thinking of a great question to ask after I had already left, getting lost and almost missing the assignment altogether. I have learned that you do not just show up for an assignment without thinking and planning and knowing what you are going to do and where you are going.

I learned that photos and people take patience, even when I don't have it on that particular day.

The staff at the Herald-Leader was so amazing. The writers, the online staff and especially the photographers were helpful in every aspect of the job. Every person I worked with helped me and taught me something in some way, which was fantastic.

Coming up with my own ideas and executing them and doing them well served me the best this summer. No idea is a dumb idea; it just may need some tweaking to become more interesting.

I sold myself short this summer and should have gone in with confidence - but I didn't.

I would have started with confidence to make this summer even better, but I think I learned from that as well.

Overall, I think I have become a better reporter, not just photographer. Gathering information and quotes is important and vital to tell a story correctly.

I have also realized how vital multimedia is to the business and have really enjoyed learning and using multimedia as a tool to tell stories. Gathering sound and using a person's own voice is an intriguing way of sharing their story.

Thank you so much for this opportunity.

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Amanda Morris

Union County Advocate, Morganfield

Third time's the charm, and being that this was my third KPA internship, I had great expectations that I would continue to learn about the newspaper industry.

It was back to the Union County Advocate for my internship. Lots had changed at the Advocate since I had interned there two summers ago. There were new faces, different procedures but the biggest change was that layout was now done on the computer.

Yet with all the changes, so much had stayed the same. It was still the small town paper that everyone in town loved.

Although I came to the Advocate to do advertising, I knew that the staff was a team and that I would have the chance to learn more about the other aspects of the newspaper. I was able to help with the billing and accounting side. I got to work on the reporting side as I got to take pictures for a story but where I learned the most was by helping customers and when I was able to go out into the community.

I gained a tremendous amount of knowledge from the people of Union County. As I leave I take with me more than confidence that I can layout ads - I take with me knowledge of the newspaper business.

As my internship is coming to an end I leave the Advocate with all of my expectations surpassed and knowing that the newspaper industry is the right one for me.

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Kate Darnell

Cynthiana Democrat

My summer internship at The Cynthiana Democrat marks my third working experience with the paper, and still I continue to gain knowledge that will prove to be beneficial when entering the workforce.

First and foremost, my time at the newspaper has allowed me to use the techniques and objectives taught in my Western Kentucky University journalism classes. The chance to use these skills (interviewing, editing, writing, etc.) outside of the classroom setting and in a hands-on atmosphere has heightened my awareness of their importance and increased my understanding of their effects.

At the Democrat, I was given numerous opportunities to use my abilities, and through these opportunities, I received advice and tips from my editor and other reporters in the newsroom. Having just recently taken a photojournalism class, the internship allowed me to continue practicing with my camera. I took all the pictures for the stories I wrote, and even showcased some feature photography in a few editions of the weekly publication. I was able to further my photography education and expand my capabilities by working with others in the newsroom who helped me learn how to converge photojournalism and journalism.

This summer at the Democrat I was given the chance to explore an area of journalism that has become my favorite: feature writing. Every week, the newspaper included a story about a character



KATE
DARNELL

INTERNS

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(the bookmobile lady, a postman, the ice cream truck driver, etc.) from Cynthiana/Harrison County. For these stories, I followed the person for several hours and attempted to understand their job and their life. I wrote the stories to be very simple and easy to read, yet packed with information that I felt was interesting or necessary in order to better understand the individual.

After my internship at the Democrat, I do plan to continue pursuing a news editorial degree from Western Kentucky University, and later enter the journalism profession. My work this summer has only increased my desire to tell the story of those around me.

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David Harten Oldham Era intern

The first day I walked into the Oldham Era, I felt at home.

It was the simple, comfortable feel of a small publication that went along with the hard-working, deadline-fueled drive of the staff that really helped me to see the reason why this paper has been one of Kentucky's best weekly newspapers two years in a row.

After putting in my three months here, I know I will leave this paper with a greater amount of knowledge than I thought possible from just one summer of work. I have really learned more about what it takes to succeed in the world of journalism and in the world in general.

I truly believe one of the best aspects of working at a newspaper like the Oldham Era are the little experiences and people you get to meet that may seem insignificant to most, but once you get to spend a few minutes talking to them, you really get a feel for exactly how much a person or people have accomplished and what they have done in their lives that have made a difference.

I got to cover house fires and investigate criminal mischief, but nothing can replace the sense of love, caring and imagination that I got from local residents and business owners when describing Trish Garlock, the owner of the Treasured Child toy store in downtown La Grange, who passed away during my first few days on the job. Or the pageantry of the Spring Run Horse Trials, where I met Susan and Blake Harris, the owners of Spring Run Farm who started the event in 1977 and built it on support and passion alone to becoming one of the largest equine events in America.

The best part about being part of the staff is their willingness to let me be myself. While I did my best to make as few mistakes as possible, when I did make mistakes they did not crucify me for it, but let me work them out on my own, which served as a valuable lesson for me to know that being thorough is key in the journalism realm.

This experience has really enhanced both my passion for and my awareness of journalism. As I leave this opportunity and search for the next one, I believe that working for the Oldham Era will serve me greater down the road with more knowledge than I could receive from working at a larger publication.

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Meghan Cain Jessamine Journal, Nicholasville

Mayors, Mexicans, rock bands, recovering addicts and sheriffs all have one aspect in common: they have all been under the pressure of my questions and my camera.

No other career field would allow me to interact with such an eclectic group of individuals, and this is precisely why I chose journalism.

Every day is unique and the myriad of people I have been blessed to meet and converse with constantly puts me in awe of mankind.

I have been interested in journalism since I was about 16, but I always wanted to practice my career in a large city like New York or Chicago. When applying for internships for the current summer, I kept this in mind. I applied for Entertainment Weekly in New York and some small magazines in Chicago, but with each rejection, I became more bitter.

I finally decided to fill out the Kentucky Press Association application in hopes of receiving some type of internship. And after just a few weeks, I heard back from The Jessamine Journal.

I know Jessamine County is a far stretch from New York and it was not where I wanted to be over the summer. However, I have learned so much and have received the opportunity to meet such an interesting mix of people that I am glad my summer was spent on Main Street in Nicholasville instead of Main Street in New York.

The first day I joined the Journal team, I was immediately trusted and allowed to write a couple of stories. Actually, after my first day, I had five story assignments and two photo shoots planned. I know that no internship in a big city would have allowed me to start working so quickly.

Two loves have developed in my life in the month-and-a-half I have been on staff. One is a passion for photography, and another is an intense love for people and small towns.

Before working at the Journal, I had never taken a picture with an expensive camera for a newspaper, hence my nerves swelled the first time I took the camera out for a shoot. Although I experienced some problems with the lighting, excitement surmounted when I finally captured my subject's essence on the railroad tracks. Nothing can describe the feeling that comes with capturing the facial expressions and the passion people portray in an image.

Since then I was allowed to take pictures at the annual Ichthus Christian Music Festival in Wilmore and the Jessamine County Fair, and now I have been surfing the net for a good Nikon. I am already planning adventures with my photogra-

phy friends from the University of Kentucky's newspaper.

Also, I have always had a passion for humans. I believe every one possesses a unique story to tell, and through working at the Journal I have been allowed to tell a few of those stories.

Working for a small town newspaper, I have really been able to observe the heart of the people that make a town what it is. The people are willing to share themselves with me, and this, in turn, has made my passion for people more intense.

It has really opened my eyes to see that it is not the high rises and city lights that make a town magnificent and unique, but it is the people in which the town is constructed of that makes it wonderful.

So step back New York City, you may have your unique people and your night life, but I want to be part of a small town that is willing to share its personality with a young journalist thirsty to know it.

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Stephanie Salmons Community Press and Recorder Papers/Boone County Recorder

I was terrified as I walked into the office. What was I doing here? Clearly, someone had made a mistake. I wasn't ready for this.

"No, sorry," I could imagine the editor saying to me. "There was a mix up; we meant to call someone who actually knows what they're doing."

I was two weeks out of my college career and starting the KPA internship at the Community Press and Recorder papers in Northern Kentucky. Before I walked through the door I quickly decided that I had just wasted the last four years of my life.

Sure, I learned the technical stuff at school - how to write, what to write and the general rules and etiquette of journalism. But sitting in a classroom doesn't really prepare you for, well, life. Thoughts of how many ways I could mess up this summer turned into thoughts of other things I could do with a degree in journalism. (The answer is not much.)

It was, at first, a little overwhelming. There was no grace period, no time to acclimate to my surrounding, no real-world adjustment. I walked in on the first day and waiting for me was a contact name and number for an article and story ideas for a few more. There was no time to really worry about whether or not I was able. It was a sink-or-swim moment and I chose to swim.

Looking back, I am truly thankful for this experience. This internship helped me prove to myself that I am capable of succeeding in the



STEPHANIE
SALMONS

INTERNS

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journalism field and I no longer feel that the four years I spent in school were wasted. I am more confident in my abilities and feel more prepared to handle my impending entry into the "real world." Most importantly, this experience has made me rediscover the reasons why I decided to major in journalism to begin with.

No, it's not an easy job and more than likely I will never be rich or mingle with the famous (unless, of course, I DO land that job at Rolling Stone). It is constantly challenging and ever-changing. You have to expect the unexpected; learn to deal with the pressure of deadlines and to roll with the punches. It is not a typical 9 to 5 job and I wouldn't want to spend my life doing anything else.

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Elizabeth Worster Shelbyville Sentinel-News

One of my professors at Western called me out in class one day and said I was a "jaded reporter," and until recently, I had no idea what he meant.

You see, I have learned a lot about myself, the community and the newspaper I work for. I have learned that I love journalism, just not when it stands with schoolwork. I have learned that I may be cynical when it comes to writing about certain things but there are instances that excite me.

This whole experience has been never ending. I have met deadlines, I have worked on both my feature and news style of writing, I have met the "big dogs" from WAVE-TV or WHAS-TV from Louisville that I grew up with. I have walked in old houses, met the new University of Louisville football coach and have seen the undying love of a family that lost their father 18 years ago.

I cannot bottle up everything I have experi-

enced this summer in one article or make sense of it all at this time. I know I have met some amazing people, and dealt with blah ones as well. I have learned that small town politics are as interesting as major politics and that the first day I took pictures with the camera, I did not know what I was doing.

From this summer I will carry with me the proper way to work a camera without the picture getting out of focus and lessons learned from dealing with too many names. That no matter how old you are, you should never give up hope and love, the pure love that roots your soul, will never die.

I walked into The Sentinel-News with no expectations because I did not want to let myself down if this was not what I was looking for. What I will leave here with are memories and knowledge of how a paper, other than the College Heights Herald, runs.

It is still too soon to tell if I will continue my career in the newspaper world.

I do know, however, that I love listening to new stories and I love telling what I have learned. I am a storyteller who loves going to work because no day is the same.

I am a restless soul who has learned to deal with slow news days and I have been shown that it does not matter if you think a story is not worthy, there is always one reader who will be affected.

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Tommy Dillard Murray Ledger & Times

Until this summer, every endeavor into jour-



ELIZABETH
WORSTER

nalism I'd ever made had been in the sports field. Beginning at my high school newspaper, continuing at my college paper and then as a stringer, I was the sports guy, the guy who covered the games, the athletes, the competition and the drama.

It wouldn't be a stretch to say that I got into journalism not because I thought the profession itself particularly honorable or fulfilling, but because it gave me a chance to be close to some thing I loved - sports. Lucky for me, I could write just decently enough to pull it off.

So going into my internship this summer, needless to say, I was more than a little nervous about making my first foray into the wider world of journalism that didn't center around touchdowns, three-pointers and runs batted in. Truth be told, my employer was probably a tad nervous about my venture as well.

But what I might have looked at as a temporary suspension, a time-out, from what I really wanted to do and pursue, has proven to be one of the most knowledge-expanding and boundary-stretching experiences of my journalistic life.

Thanks to a lead writer's maternity leave, I was baptized by fire from day one at the Ledger. My first night on the job, I was sent to cover a city council budget meeting, where I tried not to let on to the city bigwigs how clueless I was. I had seen story budgets before, but this was my first of the fiscal variety.

While rewarding, this experience and others haven't been enough to steer my career ambitions away from sports and into community journalism, but my internship has helped me to broaden my horizons and spread my wings in the field.

I believe I've grown immensely as a writer and reporter this summer and I am forever grateful to my editor, Eric Walker, the Ledger & Times and KPA for such a tremendous opportunity.

PEOPLE

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ad manager of the Beattyville Enterprise and District 10 representative to the KPA/KPS Board of Directors; and Stephanie Smith, ad manager of the Russell Springs Times Journal.

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Students receive scholarships

Standard Communications has awarded scholarships to Nick Gowen and Caroline Peterson. Both are recent graduates of Nelson County High School and members of the Kentucky Standard Teen Forum. Standard Communications is the parent company of The Kentucky Standard in Bardstown.

Peterson was awarded the Standard Communications Journalism Scholarship that honors a graduating senior from Nelson County who intends to pursue journalism or a related field in college. The scholarship was for \$1,000.

Gowen received the Kentucky Standard Teen Forum Scholarship that is awarded to a deserving senior who is also a member of the paper's Teen Forum. The amount awarded was \$1,000.

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Mueller steps down from bureau

Lee Mueller, who covered Eastern Kentucky for the Herald-Leader for almost 30 years, has retired after a writing career that began in the 1960s and took him all over the world.

Mueller, 65, isn't putting away his pen for good. Starting Aug. 5, he is writing a weekly col-

umn for the Herald-Leader, covering issues in his native Eastern Kentucky.

Mueller became a copy editor for the Lexington Herald in 1979 and became the paper's Eastern Kentucky correspondent in 1980.

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Herald-Leader moves bureau

The Lexington Herald-Leader is moving its Eastern Kentucky bureau to Hazard.

The bureau has covered Eastern Kentucky for more than three decades and will now be headed by Cassandra Kirby.

Kirby has covered the police beat for the Herald-Leader and also served as the paper's regional reporter based in Richmond.

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PEOPLE

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Eldridge named publisher of Winchester Sun

A former circulation manager for The Winchester Sun will be the paper's new publisher.

Dave Eldridge, publisher of The Jessamine Journal in Nicholasville for the past nine years, was named publisher of the Sun July 30.

The announcement was made in Winchester by Scott Schurz Jr. of Schurz Communications Inc., the parent company of both the Sun and the Journal.

Schurz said Eldridge will become publisher of the Sun effective Aug. 13, and at that time, Schurz will take on the role of publisher of the Journal. Schurz will also retain his position as editor and publisher of The



DAVE ELDRIDGE

Advocate-Messenger in Danville, which his family has owned and operated for many years.

The new publisher is also a vice president of Advocate Communications Inc., a subsidiary of SCI and owner of the Journal.

Eldridge will succeed James Kroemer, who has accepted a position with The Goshen News in Indiana.

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Stephen Burnett joins staff of Woodford Sun

Stephen Burnett has joined the Woodford Sun as a reporter and photographer.

Burnett, 24, graduated from the University of Kentucky in 2005 with a degree in print journalism and put that degree to work at the Sentinel-News in Shelbyville.

Burnett wrote for The Kentucky Kernel and has had his work appear in the Advocate-Messenger in Danville and the State Journal in Frankfort.

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Jessamine Journal welcomes Walters

Shane Walters, 28, has joined the staff of the Jessamine Journal as a news designer.

Walters attended Montgomery County High School and served as sports editor for the student newspaper.

Walters received his bachelor's degree from Eastern Kentucky University in 2006 with a journalism major and a computer electronic publishing minor.

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Kentucky Standard hires new sports editor

Peter W. Zubaty has joined the staff of The Kentucky Standard as sports editor.

Zubaty is a native of Warsaw and graduated from Gallatin County High School.

He earned a bachelor's degree in journalism from Northern Kentucky University.

After graduating, Zubaty enjoyed stints in LaGrange, Pikeville, Somerset and London.

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Denver Brown named executive editor

Former sports editor Denver Brown has been named executive editor of the Morehead News and its sister publications, The Grayson Journal and The Olive Hill Times.

After manning the sports desk in Morehead from 1998 until January 2006,

Brown was promoted to managing editor of the newspapers in Carter County. As executive editor, he will oversee the editorial content of all three community newspapers.

Brown is a 1991 graduate of the University of Kentucky.

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Equity firm purchases Louisville newspaper

Blue Equity LLC, a Louisville-based private equity firm, has purchased the Voice-Tribune of Louisville.

The Voice has been in operation for about 60 years and has a readership of about 10,000.

Blue Equity purchased the paper from publisher R. Bruce Besten and two silent partners.

Blue Equity's plans for The Voice-Tribune include adding more content and upgrading the paper's electronic presence.

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Falmouth Outlook celebrates landmark

The Falmouth Outlook celebrated its 100-year anniversary on June 21 with a party for the public.

Along with a commemorative special edition, the landmark was marked with cake and punch and giveaways for the community.

The Kentucky House of Representatives also marked the anniversary for the paper's years of service and commitment to the city of Falmouth and Pendleton County.

The paper was founded by Warren J. Shonert and sold by his family to the Delphos Herald Inc. in 1986.

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Paintsville Herald welcomes White-Castle

Jennifer White-Castle has joined the staff of the Paintsville Herald as a staff writer.

White-Castle, 26, comes to the paper from Tampa, Fla. where she worked as a freelance writer for the Tampa Tribune.

She replaces Jennifer Lawson at the paper.

White-Castle attended Seminole Community College and is married to Joe Castle.

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James Cook returns to Clay City Times

The Clay City Times and Hatfield Newspapers have announced the hiring of James Cook as editor.

Cook previously served as a sports writer, staff writer and news editor at the paper from 1985 until 2000.

Cook is a 1983 graduate of Powell County High School and attended Eastern Kentucky University.

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Winchester Sun newsroom undergoes changes

The Winchester Sun has undergone several changes in its newsroom.

Katheran Wasson, who recently worked at the Jessamine Journal, has joined the staff as a reporter.

Wasson obtained a Bachelor of Arts degree from the University of Kentucky in print journalism and also minored in Spanish and communications.

Sun reporter Brittany Griffin was promoted to page designer.

Jennifer Thornberry was a part-time news clerk at the Sun until she was promoted in April to the position of copy editor and page designer. She also serves as special sections editor for the newspaper.

She was previously the special publications editor at the Lane Report, a statewide business publication based in Lexington.

Griffin has worked as at The Winchester Sun since May 2006 as a reporter, copy editor and page designer.

She was until recently a founding member of the Sun's editorial board and writes a column and blog for the paper.

Before coming to the Sun last year, she was an editor for the Institute for Rural Journalism and Community Issues at UK.



KATHERAN WASSON



JENNIFER THORNBERRY



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