

## Hall of Fame induction is April 19



Bob Adams



Gene Clabes



Lee Denney



Marguerite McLaughlin



Bob Schulman

(Editor's note: A photo of Bob Johnson was not available at press time.)

LEXINGTON – Four journalists and two journalism educators will be inducted into the Kentucky Journalism Hall of Fame at a luncheon ceremony Tuesday, April 19, at the Campbell House Crowne Plaza in Lexington. The six will be inducted into the Hall of Fame at a luncheon ceremony sponsored by the UK Journalism and Telecommunications Alumni Association.

That same day, the UK School of

Journalism and Telecommunications will hold the 28th annual Joe Creason Lecture at 7 p.m. in Memorial Hall. This year's Creason lecturer is Leonard Downie Jr., executive editor of The Washington Post.

The 2005 Hall of Fame inductees to be recognized at the luncheon are:

**Robert R. Adams**, Director of Student Publications at Western Kentucky University. Adams has been adviser to the College Heights Herald since 1968 and a faculty member at WKU since 1966.

Under his stewardship, the

Herald won 10 National Pacemaker Awards as well as numerous other national and regional honors. Adams holds bachelor's and master's degrees from WKU and has been publisher or co-publisher of five newspapers in Kentucky and Tennessee. He began his reporting career with the Bowling Green Daily News.

**Gene Clabes**, Equine Director for Kentucky Equine Education Project. Clabes is a past president of the

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## KHSJA convention set for May 4

### KHSJA membership sets record at 106

By DAVID GREER  
Member Services Director

The Kentucky High School Journalism Association, which is administered by KPA, will hold its annual convention for high school students and teachers on May 4 in Louisville.

KHSJA membership for the current school year stands at 106 schools across the state – a record number.

This year's KHSJA convention will be held at the Executive West Hotel near the main entrance to the state fairgrounds and exposition

center. Typical attendance is 800-900 students. Several colleges and year-book companies, among others, will have exhibits at the convention.

The keynote speaker will be Jeff Newton, field producer for the CBS News program 60 Minutes Wednesday. Newton grew up in Louisville and graduated from Eastern Kentucky University where he served as editor of The Progress, the student newspaper.

After college, Newton worked for an English-language paper in the Czech Republic before returning home where he worked three years covering Fort Knox and the military for The News-Enterprise in Elizabethtown. He then moved to

the daily in Fayetteville, N.C., to cover the Fort Bragg military beat. That led to overseas assignments in Afghanistan and Iraq. After a stint with the Reuters wire service, CBS News hired Newton. He was embedded with a military unit during the invasion of Iraq. He served a many months-long assignment in Afghanistan last year and narrowly escaped injury when a military Humvee he was riding in hit a landmine.

Newton told a group of Kentucky journalists during a visit home that he considers himself to be a newspaper journalist who just happens to work in television news.

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## April News & Notes

### KPA 2005 Spring Advertising Seminar planned for May

For the first time in four years, KPA is hosting a Spring Advertising Seminar. The last three years, we've used the Southern Newspaper Publishers Association Traveling Campus in place of a spring seminar. But since the Traveling Campus won't be until late July, the KPA Advertising Division has planned its 2005 Spring Advertising Seminar.

The seminar will be May 12 and 13 at the Holiday Inn/Fern Valley Road in Louisville.

Mitch Henderson, one of the most popular advertising speakers we've had in recent years, will be doing programs both days.

Thursday, May 12 (1:30-4:30 p.m. Eastern), Mitch's program is "The Battle for the Buy" – teaching you and your newspaper ad sales staff how to sell against radio, broadcast, cable TV, ADVO, yellow pages and how to sell to ad agencies. Between these areas, business owners are exposed to more than 700 advertising sales pitches each year. Using his extensive background as a newspaper publisher and sales director, as an ad agency owner and television producer, Mitch speaks from experience when he talks to newspaper ad sales staff members on how to effectively sell against the competition.

Friday, May 13 (9 a.m. to noon

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# Kentucky people, papers in the news

The Newspaper Association of America named **Helen Hoffman, Courier-Journal** circulation director/sales, as the recipient of its 2005 Circulation Sales Executive of the Year.

**Heather French Henry**, Miss

America 2000, appeared at the **Bob Warner** Memorial Concert Feb. 26 at Maysville Church of the Nazarene. Warner was **The Ledger Independent** chief photographer until his death Feb. 2. All of the musicians, technicians and performers

volunteered their time and services and 100 percent of the donations went directly to the Warner family. This was the eighth concert in the series. These concerts have provided thousands of dollars to organizations and individuals in need.

in Shelbyville.

The **Paintsville Herald** welcomed **Mellinda Robinson** as its new sports writer in February. She is a 2000 graduate of Johnson Central High School and earned a degree from Morehead State University in May 2004 in communications with an emphasis in advertising and public relations.

The **Appalachian News-Express** added and promoted members of its staff in February. **Rachel Stanley**, who was hired as a reporter in mid-July, was named the news editor. She received a degree in news writing and editing from the University of North Carolina at Chapel Hill. She came from Lynchburg, Va. after reporting for two years at the **News & Advance**. **Janie Taylor** was hired as a reporter. She previously worked at the **Times-Tribune** in Corbin for three years. She has 10-plus years working as a journalist. She received her degree in English from Eastern Kentucky University in 1991. **Randy White** was hired to be the new sports writer. He is a recent graduate of Eastern Kentucky University with a degree in creative and technical writing. **Mike Moore**, who joined the

**Andrew Parker**, of Murray, is one of 12 students from the University of Missouri-Columbia's School of Journalism recently selected for the **Dow Jones Newspaper Fund** summer internship program. This is a nonprofit foundation that's sole purpose is to encourage students to consider careers in journalism. Parker will participate in a two-week pre-internship residency in Nebraska this spring. Then he will spend 10 weeks interning at the **Lexington Herald-Leader**.

**Ann Laurence**, publisher of **The Morehead News**, was given the Beacon of Hope award from Saundra Newton of the American Cancer Society at the local Relay for Life community kickoff in February. The award, given by the ACS southeast division, goes to one media outlet for extensive coverage and participation for Relay for Life.

**Melissa Wayne** is the new circulation director at **The Sentinel-News**

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## The Kentucky Press

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Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

## Deaths

### Former Gleaner owner dies at age 69

Martha Cannon Dear, whose family owned The Gleaner in Henderson and several west Kentucky weeklies until 1997, died Feb. 23 at her home in Durango, Colo. after a long battle with cancer. She was 69.

She and husband Walt Dear and their children Bryan, Jennie and Elizabeth became owners of The Gleaner in 1986 when they purchased the newspaper and several west Kentucky weeklies from Dear Publications and Radio, which owned those properties and a handful of out-of-state dailies and weekly newspapers. Walt Dear had overseen the Kentucky operation of Dear Publications and Radio for most of the period since 1955, when his family moved to Henderson.

She was born in High Point, N.C. and attended Guilford College in Greensboro, N.C., and then received her degree in English at the University of North Carolina, Chapel Hill. She later earned an associate degree in computer science at the University of Evansville.

As a journalist, Dear served as wire editor for the Fayetteville, N.C. Observer and as women's editor at the New Kensington, Pa., Daily Dispatch. There she met her husband Walt Dear. She taught English at the Pennsylvania State University New Kensington Extension Center and also served as a docent at the Evansville Museum where she taught children about the stars and the universe. Dear also contributed editorials to The Gleaner's Opinion Page.

The Dears moved to Durango in 2000 after selling their newspaper holdings in 1997 to A.H. Belo Corp., the parent company of the Dallas Morning News.

# How many ways can you say beats?

A rose is a rose is a rose but in sports writing a win is a.....drub, upset, nip or rip.

One of the challenges of writing game stories is being a little

more dramatic than just saying one team beat another. And that same challenge carries over to headlines.

One night at the Lexington Herald, back in the '60s, we had finished writing the briefs on various high school games around the state and were waiting for the first edition to come off the press. That time often meant a makeshift basketball game using pipes on the fourth floor as the goals. Or taking the wooden 18-inch pica sticks, wadding up a couple of pieces of paper and having two-man "baseball" games.

But we apparently had gotten a little more creative that night on the stories and the talk turned to how many verbs we used in headlines and stories to say one team beat another. We reeled off a few that would be in the paper then turned our attention to how many words could we come up with in place a wins or beats.

For some reason, 37 verbs stick in my mind. We stretched the limit some because depending on space in the headline, we needed short words, medium words and some long ones, like annihilate or victorious.

There were the easy ones — wins, beats, bests, nips, tips, rips, trips, clips, drubs, rolls over, upsets, shocks, embarrasses, clubs, blasts, slips by, destroys, downs, outlasts, surprises,

## On Second Thought

By David T. Thompson  
KPA Executive Director



clips, stops, hammers, pounds, thrashes, batters.

Well, you get the picture. You could use a different word in every story.

We then got into a discussion on some of those words and tried to define when one was more appropriate than another.

Take nip, clip, tip. Those would have to be used on real close games. You can't say one team "nipped" another if the score was 70-40. That's when you would use rip.

But if the final score was close, then nip, tip, clip would be the word of choice.

Even outlasts would indicate a close game if the headline space allowed.

Then there's the other extreme. The "blowouts." Blasts, destroys, hammers, pounds, drubs, trashes, batters all indicate a game that wasn't close.

And when the underdog wins? Well, there's upsets, shocks, surprises.

I don't think we ever decided if there was a certain difference in the point spread when nip was more appropriate than tip or clip, but at least we had a good number of words to choose from so that headlines weren't boring.

\* \* \* \* \*

Headline writing is an art and a good headline really can be a difference between a reader wanting to read a story or deciding to skip right over it. And we've had some pretty good entries in the headline category of the KPA contest. That's probably

why it's become one of my favorite categories and one I really want to see when the contests are judged. Just to see how creative our newspapers are.

\* \* \* \* \*

But the real art to headline was lost when computers came on the scene. If you don't remember Smith-Corona portable typewriters or IBM Selectrics, chances are you don't know the struggles of headline writing in the old days.

With computers, you type in the headline and if it's a little long, so what? Just click on point size and downsize it until it fits in the column width.

Back then, we had large charts of headlines styles and only a few selected point sizes — 14, 18, 24, 30, 36, 48, 60 and 72. And at the Lexington Herald, you couldn't use 72 points unless it was the biggest story of the decade.

Since the heads were done on linotype (yeah, I know, if you don't know what a Smith-Corona portable is, you have no idea what a linotype looked like), point sizes were limited.

The charts hanging in front of you showed how big the headline would be but more importantly gave you the maximum number of "counts" for each font, depending on the column width.

I don't remember the limits but if a 24-point head was to be two columns, then the maximum "count" might be 30.

To make it even more fun, letters had various "counts" with them. A capital "W" or "M" were the largest and counted three. All other capitals, were 2 points, as were lower case "w"

and "m." Most other lower case letters were 1 point — I don't remember all the particulars — but three, i, j and l counted only half a point.

So the struggle became writing a headline that synopsized the story but stayed within the count limit, depending on point size and column width. If the head was too long, you had to start over, or be more bland and that's a lot of where using tip instead of clip could come into play. With "tip" counting one less point overall than "clip," it might just make the difference in whether the headline fit.

Then there was the other side. The Lexington Herald had a strict policy that the headline had to cover at least two-thirds of the last column of the headline. If it didn't cover at least two thirds of that last column, then start rewriting until it did.

Headline writing is indeed an art. But 40 years ago, the art wasn't so much in being creative as it was being able to write a head that told the story, and fit.

\* \* \* \* \*

My favorite head that I ever wrote came at the Georgetown News and Times back in the early 1980s. There was a gas shortage and it was not unusual to see long lines at service stations, waiting for a chance to get a gallon, or five gallons, or a fill up. It was so severe that drivers would follow tankers around town to see where the load of gas was going. Then they'd sit there waiting for their chance.

Our lead story that first week of the shortage was about the gas shortage. And I think my one-word headline summed it up: Gas (o) lean.

## KHSJA

Continued from page 1

Newton will show some of the video footage he shot while overseas during two breakout sessions at the convention.

Other sessions for students will include the best of student TV production, newspapers and yearbooks. Kentucky Kernel adviser Chris Poore will present a session on job opportunities in newspapers while Barry Fulmer, WDRB-TV news director, will present a similar ses-

sion on television news.

A group of University of Kentucky students will present a workshop on the First Amendment. Recent surveys have shown some high school students do not understand or appreciate the freedoms they have thanks to the First Amendment and support the concept of government approval of stories published in newspapers. The session by the UK students and another from WKU journalism instructor Jackie Bretz, who visited Indonesia earlier this year, will illustrate why young people should

embrace the First Amendment.

Former yearbook adviser Melissa Macintosh will do a workshop on how graphics and photos can turn yearbooks from so-so to best of show. EKU journalism professor Dr. Liz Hansen will present a session on ethics for high school students while KPA legal counsel Ashley Pack will present a workshop on issues for high school journalists.

Murray State's Joe Hedges will present a workshop on newspaper design while Clear Channel Radio's Kevin Hughes does a session on behind-the-scenes career opportuni-

ties in radio broadcasting.

The convention will conclude with its popular awards luncheon in which students will be presented awards from the annual KHSJA contest for high school newspapers, yearbooks and broadcast programs.

Again this year, the convention will actually begin the evening before with the annual Pizza With the Pros session in which students get to ask candid questions of professional journalists. The pre-convention activities wind down with a student dance featuring DJ Dave Smith.

# Best-known news anchor turns first to newspapers

Being a newspaper journalist has never been an easy job. The hours can be long and stressful. The job demands the utmost precision and accuracy in gathering and reporting the news. And if those obstacles weren't enough, there's the greatly exaggerated but persistent theory that newspapers are dinosaurs destined to disappear from the face of the earth.

Well, hold the presses. The nation's premier, most beloved and well-respected television journalist has other ideas about newspapers. Walter Cronkite, retired CBS Evening News anchor, once known as the most trusted man in America, understands the importance of newspapers

## Oh, By The Way

By David Greer  
KPA Member Services  
Director



in America and said so on CNN recently.

Appearing with CNN's Wolf Blitzer, Cronkite was asked, "Where does Walter Cronkite go when

he wants to get the news?"

"Well, I go to my newspapers first," Cronkite replied. "They're more complete than broadcast news today. The misfortune with broadcasting today is that all — even including your network (meaning CNN) — do not take enough time to give us all of the facts and the background..."

"We've got one of the most complicated nations in the world, particularly today. We've got a complicated world in which we presume to be

leaders. And my gracious, we're trying to cover all the important news in those two great bailiwicks in 17 or 18 minutes (after commercial time is subtracted from a half-hour newscast). It's madness. And we simply can't do it."

Cronkite worked as a newspaper and wire service reporter before beginning his television career more than five decades ago so maybe it's not too surprising that he holds that opinion. But saying it out loud in such a public forum struck me as being rather significant.

Walter Cronkite, the dean of American TV news, turns first to newspapers for his news. And why shouldn't he? Newspaper journalists are the real local news experts in their cities and towns. Electronic competitors can and do offer a headline service, and often they do a good

job, but the very nature of their media tends to limit the thoroughness and depth of their reporting.

Furthermore, the local paper serves as a major source for their story ideas. Any newspaper reporter who works in or near a city with television stations has seen their stories show up on TV after the paper comes out.

The next time you're exhausted — and maybe even bummed out — from a tough day of being a newspaper journalist, think about Uncle Walter and his unashamed and very public endorsement of newspapers as being the best source for news.

Better yet, convince your boss to run some house ads in the paper, buy billboard space and yes, even radio and television spots to proclaim that Walter Cronkite says newspapers are the best.

# WKU hosts 'First Amendment First' Celebration

BOWLING GREEN — The School of Journalism and Broadcasting at Western Kentucky University and the Office of the Provost's American Democracy Project will host a celebration of First Amendment rights on Thursday, April 21, in the auditorium of Mass Media and Technology Hall. "First Amendment First" will feature educators, philosophers and professionals in the journalism industry from both public and private entities discussing the importance of First Amendment freedoms. Participants from both newspaper and broadcast news will be attending from across the country.

"First Amendment First" will feature several notable speakers, including Pulitzer Prize winning columnist William Safire, former publisher of the Courier-Journal Barry Bingham Jr., former chairman of NBC Julian Goodman, executive director of the First Amendment Center Gene Policinski, photojournalist Molly Bingham and David Yalof and Kenneth Dautrich with the University of Connecticut, who conducted a project for the Knight Foundation on high school students' opinions of their First Amendment rights.

Yalof and Dautrich found that three of every four students do not think about the First Amendment or

say they take its rights for granted. The School of Journalism and Broadcasting and the Office of the Provost felt that trends such as this highlight the need for events such as "First Amendment First."

"This study was significant because these high school students are our leaders of tomorrow," said Dr. Pam McAllister Johnson, director of the School of Journalism and Broadcasting. "This study shows that we need to better educate our students about the First Amendment."

Invited guests for the event will include students, regional and national media executives and journalism educators.

The purpose of the event is to bring journalists together to discuss the First Amendment and to encourage students to embrace the freedoms granted to them as journalists.

While WKU's School of Journalism and Broadcasting has earned an international reputation in the industry for being one of the best training grounds for journalists, the school has begun initiatives such as the "First Amendment First" celebration so that the school can also become known for championing First Amendment rights.

"I accepted the position of director of this school because, during the interview process, I found this to be a

very solid journalism school," Dr. Johnson said. "This was confirmed when the school was reaccredited six months after my arrival. The Accrediting Council on Education in Journalism and Mass Communications wrote a stellar report, and the school was rated in compliance on all 12 ACEJMC standards."

WKU's School of Journalism and Broadcasting has been a top competitor in the Hearst Foundation Intercollegiate Journalism Awards Competition, the collegiate equivalent of the Pulitzer Prize. For the past several years, the school has ranked in the top four overall.

The photojournalism program has placed first 14 of the past 16 years in Hearst competition and was second the other two years.

"First Amendment First" is one of many examples of outreach programs through the School of Journalism and Broadcasting.

In 1999, the Council on Postsecondary Education approved the creation of the Center for 21st Century Media through WKU's journalism program. The center provides an umbrella under which the school is expected to provide programs for students, educators and professionals in Kentucky.

Such ambitious programs have

helped the school earn its title from the CPE as a Program of Distinction.

Also, Western Kentucky University has become involved with the American Democracy Project through the Office of the Provost.

The American Democracy Project, a three-year project involving 145 postsecondary institutions that began in 2003, is a partnership with The New York Times and The Carnegie Foundation for the Advancement of Teaching. The program was created because research has indicated a student's involvement through civic education and engagement.

"As a Program of Distinction, we felt a special obligation to be a very active participant in the goals of the American Democracy Project," Dr. Johnson said. "We did not have to make a stretch to contribute to the success of the project, though, because the goals of the project were also the goals of our school."

The "First Amendment First" celebration is one of five initiatives the school has planned to champion the First Amendment by educating students.

First, the school has created assessments for their students about understanding the First Amendment,

See FIRST on Page 10

# Become an extension of the KPS staff

Everyone knows about the Kentucky Press Service concept of one call, one order and one bill for all Kentucky newspapers. The beauty of the situation is that if you want to place in multiple Kentucky newspapers all you have to do is call the Frankfort office and our staff works as an extension of every newspaper sales staff in the state.

But did you know that you can work as an extension of our sales

## Advertising Plus

By Teresa Revlett  
KPS Director of Sales



staff as well?

That's right. You can sell the Ads Reaching Kentucky Network and the statewide-classified program for the entire state right there in your office.

No matter where you are located, if you are a member of the ARK and statewide networks you can be a part of the team. The pay is pretty good too!

Anytime a member network newspaper sells a 25 word statewide classified for \$225, the newspaper gets to keep \$112.50. These ads are

perfect for employment, selling merchandise or renting vacation property. Other popular uses of the statewide-classified network include auctions and festivals in communities.

Deadline for the statewide-classified network is 5 p.m. on Wednesday. The ads start in some of the daily papers on Sunday. The other ads run some time between Sunday and Saturday of the next week. There are 70 newspapers in the statewide-classified network - 17 daily papers and 53 weekly papers.

We will screen the ads submitted to us to make sure that we are in compliance with all state and federal

regulations. In addition, all ad submitted are subject to screening for inappropriate or misleading language.

In the Ads Reaching Kentucky Network, 2x2 ads are sold for \$2,000. One size larger or a 2x3 ad is \$3,000 and a 2x4 sells for \$4,000. Deadline for the ARK program is 3 p.m. on Wednesday. Call Stephanie Conrad at 502-223-4150 if you would like a stack of brochures on either of these programs. Stephanie is the Research, Marketing and Statewide Classified Coordinator here at KPS. She will be happy to help you make your statewide sales efforts successful.

Happy Spring!

## AG Opinions

### Central Kentucky News-Journal/Taylor County Fiscal Court

The Kentucky Attorney General's office was asked to rule whether or not the Taylor County Fiscal Court violated the Kentucky Open Meetings Act by going into closed session at its meeting on Jan. 25 for the purpose of discussing "the future acquisition or sale of specific real estate," because "open deliberation might affect the value of the property being considered for acquisition or sale."

Rebecca Dial, editor of the Central Kentucky News-Journal, submitted a complaint concerning the fiscal court meeting held on Jan. 25 to Taylor County Judge-Executive Paul Patton on behalf of the newspaper. Citing KRS 61.810(1)(b), Dial argued that the "council cannot legally go into a closed or executive session to discuss real estate" with the exception of "deliberations on the future acquisition or sale of real property but only when publicity would be likely to affect the value of a specific piece of property to be acquired for public use or sold by a public agency." In the News-Journal's view, with a written offer of \$280,000 from the Taylor County Health Board, the only discussion would have been whether the Court agreed to accept reject the offer. According the newspaper, the discussion had no bearing on the

offered price. To remedy the alleged violation, the News-Journal requests that the Court discuss at a future meeting, in an open and public session, those matters that were discussed during the improperly called closed session with any action taken as a result of the closed session be declared null and void.

Taylor County Attorney Craig Cox advised Dial there may have been some misinterpretation of the purpose of the closed session undertaken by the Court. Cox said the sole purpose of the session was not to consider an "up or down" response to the Health Department Board. He also said that the Court had to first determine whether it wished to sell the property at all and to formulate some idea of its value. In order to do that, the court had to consider such factors as initial investment, improvements, comparable sales of adjacent or similar property, potential uses, and the highest and best use of the property. He said that was enough to authorize an executive session.

Cox reiterated that acceptance or rejection of the "offer" by the health department was not the stated purpose of the session, nor did the motion address the letter or specify any such limitation on the discussion. The motion to go into executive session pursuant to KRS 61.810(1)(b) for the purpose of discussing "the

future acquisition or sale of specific real estate by the Court where open deliberation might affect the value of the specific property to be sold."

The AG's office ruled that, because the record reflects that publicity "would be likely to affect" the value of the specific piece or pieces of property to be acquired or sold, and the record does not contain sufficient evidence to support the allegation that a vote on the proposal submitted by the health board was the sole purpose for conducting the closed session, the fiscal court properly relied on KRS 61.810(1)(b).

### R. Kenyon Meyer/Kentucky Transportation Cabinet

The Kentucky Attorney General's Office was asked to rule as to whether the Kentucky Transportation department violated the Open Records Act in the disposition of Courier-Journal reporter R.G. Dunlop's request for copies of "any and all written purchase offers made by the Kentucky Transportation Cabinet" to property owners whose land, businesses and/or homes have been the subject of condemnation actions filed by the Cabinet in connection with the KY 213 project in Powell County.

Charles K. Hollan, Commissioner of the Department of Administrative Services and Custodian of Records, denied the request on behalf of the

Cabinet citing KRS 61.878(1)(f) as authority for the non-disclosure. He explained that "as of this date there are currently still 11 condemnations pending on this project."

As a result of the denial, R. Kenyon Meyer, counsel for Dunlop and the Courier-Journal, initiated an appeal arguing that KRS 61.878(1)(f) does not apply to written purchase offers, which are different from real estate appraisals, engineering or feasibility estimates, and evaluations made by or for a public agency relative to acquisition of property.

After receipt of notification of the appeal, J. Todd Shipp, assistant general counsel for the Cabinet, provided the AG's office with a response to the issues raised in the appeal. He contends that the real estate appraisal and the letter of written purchase offer is exactly the same. He stated that the letter of purchase reflects and recites exactly within it the appraised values.

"The Transportation Cabinet does not make this figure up or make a good guess," he stated. "The offer is exactly what the appraised value states. The Transportation Cabinet does not offer more or less than the appraised value. To define or attempt to argue this letter of purchase offer beyond the exception as outlined by KRS 61.878(1)(f) is sim-

# APME's NewsTrain is coming to Louisville

Get on board for low-cost, high-quality training. Become a more effective front-line editor. by registering now for the NewsTrain program.

The Associated Press Managing Editors' national NewsTrain program is bringing nationally known newsroom training experts to Indiana University Southeast in New Albany, Ind., just across the Ohio River from downtown Louisville May 18-19.

It's an unprecedented opportunity to get your frontline editors the high-end training they need. With a registration fee of just \$35 per person, this is the training bargain of the year.

### What is NewsTrain?

NewsTrain focuses on the development of essential management and editing coaching skills in frontline editors. The program takes a practi-

cal approach providing common sense advice that mid-level editors can use right away to improve their performance.

### Who can attend?

Plan now to send your assigning editors, department heads and other leaders from throughout the newsroom. Include those people you are considering for further staff development.

### What training will they get?

Bruce DeSilva, national writing coach for The Associated Press, and Edward Miller, managing director of the Newsroom Leadership Group, will be the lead trainers. They will teach segments on coaching your writers, common story structures, nontraditional story forms, leading in times of change, and time-manage-

ment techniques.

NewsTrain will also have segments on credibility, new media convergence and mining secrets from the Freedom of Information Act taught by experts from Investigative Reporters & Editors.

Editors are welcome to attend the entire workshop or any part of it.

### How can you offer training at such a low cost?

NewsTrain is sponsored by APME with primary funding from the John S. and James L. Knight Foundation. Support also comes from the local partners, including The Courier-Journal, the Associated Press, the Kentucky Press Association, Indiana University Southeast and The News-Enterprise of Elizabethtown.

NewsTrain begins at 10:30 a.m. on

May 18 and ends about 4 p.m. May 19. The location will be the Paul W. Ogle Cultural & Community Center at Indiana University Southeast.

The NewsTrain location is just minutes from downtown Louisville. Take I-265 East off I-64. Travel several miles to the exit/

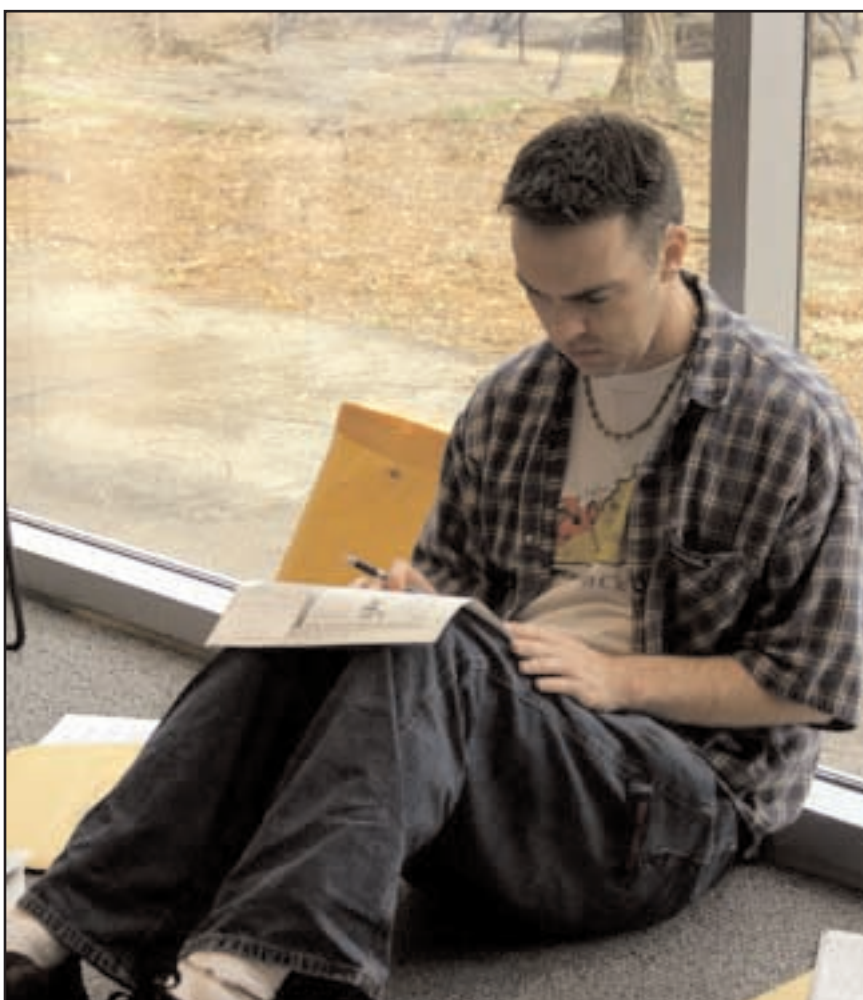
For Grant Line Road (Indiana Highway 111). IUS is at 4201 Grant Line Road.

Reserve a spot now. The workshop closes with 100 editors.

Register by mail to: Traci Zimmerman, The Associated Press, 525 West Broadway, Louisville, KY 40202. Include your name, title, news organization, e-mail address and phone number. Checks for \$35 should be made payable to The Associated Press.

## KHSJA judging

(Below) Scott Powell, the managing editor at the Berea Citizen reads over some of the entries in the Kentucky High School Journalism Association contest during the newspaper contest judging held at KET on March 31. (Right) Karla Ward and Jamie Gumbrecht, both of the Herald-Leader, discuss some of the entries they are judging in the competition.



Left: Tonja May, of the Mt. Sterling Advocate sorts out the entries in the category she is judging during the contest. The KHSJA convention will be held in Louisville on May 4.

# Three high school advisors honored at WKU

BOWLING GREEN – Three Kentucky journalism teachers are the first recipients of the James L. Highland High School Media Adviser of the Year Award.

Gina Aldridge of Radcliff, Jill Lewis of Corbin and Gail McCrady of Leitchfield were recognized Friday during Western Kentucky University's Mark of Excellence Awards Day ceremonies.

The award was created to recognize high school media teachers in Kentucky for their journalistic achievements and to honor to teachers who, like Highland, advocate on behalf of their students' First Amendment rights. Highland, vice president for campus chapter affairs for the Society of Professional Journalists, is news/editorial sequence coordinator at Western and a veteran newspaperman.

Aldridge is in her sixth year of teaching at North Hardin High School in Radcliff. She's been the Trojan Triumph newspaper adviser and an active member of the

Kentucky High School Media Institute and the Kentucky High School Journalism Association, serving on the advisory board for both organizations.

The Trojan Triumph has won numerous state high school journalism awards.

"She is one of those people who makes the principal's job and the superintendent's job easy," Hardin County school superintendent Richard Hughes said. "She is the kind of person who is appreciated and respected by the students, her fellow staff members, the parents and the community."

Lewis is in her ninth year of teaching at Corbin High School where she advises both the award-winning stu-



dent yearbook and newspaper, the Paw's Print.

Lewis, a Western alum, is active professionally, having been selected to attend the Al Neuharth Freedom Forum for high school journalism teachers and students in November 2001. She has also presented sessions at Western's Journalism Scholars Day and at the Kentucky High School Journalism Associations annual conference and adviser workshop. Her 12 years in the professional world of newspaper and public relations have prepared her well and her student publications reflect that professionalism, regularly winning state awards.

Her students love her, admire her and work tirelessly for her.

"It is phenomenal the way she imparts this knowledge to her students and then hooks them with her excitement," Corbin principal Joyce Phillips said. "I have watched this happen over the years and still continue to be amazed and impressed."

McCrady, also a Western alum, is

in her sixth year at Grayson County High School where she advises the award-winning radio, TV and newspaper program and teaches English, social studies and humanities.

McCrady has more than 10 years of professional journalism experience and a passion she obviously brings to her work.

"She loves her job, and her students can't imagine a day without her," Grayson County High School assistant principal John Skaggs said. "She adds spark and creativity to young minds."

The annual adviser of the year contest is sponsored by Western's School of Journalism and Broadcasting and the Kentucky High School Media Institute.

For information about the contest, contact Jackie Bretz, KHSMI director, or Pam Johnson, director of the School of Journalism & Broadcasting, at (270) 745-4143.



# Survey says: federal government records' access affects openness on all levels

WASHINGTON, D.C. – The words and actions of our federal government set the tone for local governments all across the nation, according to a survey of American newspaper publishers, editors and senior press association executives.

"When secrecy in government becomes the fashion in Washington, D.C., it turns into a de facto mandate for state, city and county governments across the nation," says Mike Buffington, president of the National Newspaper Association and editor of The Jackson Herald in Jefferson, Georgia.

Some 97 percent of those surveyed believe that federal openness (or lack thereof) affects state openness.

Despite familiar rhetoric and history of states' rights across the land, the survey indicates that federal trends in the Freedom of Information Act and sunshine laws affect the environment for public access to

public records at the state and local level.

According to the survey, 53 percent of respondents believe the concept and practice of open government has declined at the state level during the last decade. Just under 50 percent also believe the same is true of local government. An overwhelming majority stated that encouraging public information in government is a part of the mission of their newspapers. And 99 percent of the survey respondents believe that open public access laws and policies are critical or very important to the functioning of an informed citizenry.

"Public access to the actions and decision-making process of government – at all levels of government – is the cornerstone to participation in our democratic process, a process our government has made a priority in Afghanistan, Iraq and elsewhere around the world," says Buffington. "Shouldn't we demand a free and

open democracy at home as we fight and die for it outside our borders?"

Editors were asked how they explain the importance of open government to their readers.

"Hey, it's your company," Larry Jackson of the Journal-Spectator in Wharton, Texas responded. "You own it. You are a stockholder. So don't you think you ought to know how it's run?"

Nathaniel Barrows of the Castine Patriot, Castine, ME, concurs: "Freedom of information benefits all; openness in government means you're getting the best bang for your tax buck and you know what's happening. (This is) especially important in small, rural communities such as ours."

"These are just a few of the reasons that the National Newspaper Association supports Sunshine Week and the strengthening of the Freedom of Information Act," Buffington said. NNA is a co-spon-

sor of Sunshine Week, which began March 13. Member newspapers are encouraged to use their editorials and advertising columns to explain open government to readers.

NNA also is a supporter of S. 394, a bill introduced in February by Sens. John Cornyn, R-TX, and Patrick Leahy, D-VT, to strengthen the federal Freedom of Information Act. A hearing on the need for a tightening of the FOIA will occur in the Senate March 15.

The National Newspaper Association represents 2,500 community newspapers across America. More than 60 million Americans get essential information about their local, state and federal government actions from community newspapers every week.

The survey was sent to approximately 650 publishers, editors and senior press association executives. Some 139 responded, a return of 21 percent.

# Criminal law in Kentucky — The Basics

By **Jeremy S. Rogers**  
**KPA General Counsel**  
**Dinsmore & Shohl**

Murder, rape, assault, robbery, drugs... the list of crimes could go on for pages. Such a list would also feature some of the words most commonly found in newspaper headlines. It is not for no reason that crimes and criminal court proceedings have always been a significant source of news. In fact, the U.S. Supreme Court has held that the public interest in criminal courts is so strong in our history that the First Amendment guarantees public access to criminal trials and other criminal proceedings.

The purpose of this article is to provide a very basic understanding of Kentucky's criminal court process, which can often be confusing terrain for the reporters who cover it.

## State and Federal Prosecutions

Many crimes are violations of both state laws and federal laws. For example, there are state and federal laws pertaining to most drug offenses. Federal crimes are usually prosecuted by the United States Attorney's Office, under the ultimate direction of the United States Department of Justice and the U.S. Attorney General. In Kentucky, there is a U.S. Attorney appointed by the President for both of the Eastern District and the Western District of Kentucky. Each U.S. Attorney has many Assistant U.S. Attorneys who function as prosecutors. Federal criminal cases are brought in the United States District Courts.

The majority of crimes, however, are prosecuted by state governments. In Kentucky, crimes are prosecuted by several different government agencies. Elected County Attorneys and their assistants generally prosecute misdemeanors and traffic violations in Kentucky's District Courts. Each county also has an elected Commonwealth Attorney, who along with his or her assistants, prosecutes felonies in Kentucky's Circuit Courts. Lastly, Kentucky's elected Attorney General, along with his or her assistants, also sometimes prosecutes criminal cases.

## Violations, Misdemeanors and

## Felonies — Sentencing

Criminal offenses in Kentucky are grouped into three general categories from less to more serious: violations, misdemeanors and felonies. Generally, Kentucky's District Courts handle violations and misdemeanors prosecuted by County Attorneys, and Circuit Courts handle felonies prosecuted by Commonwealth Attorneys.

Violations, such as speeding and illegal parking, are typically punishable by fines, community service or the revocation of driving privileges. Misdemeanors are grouped into two classes: Class A misdemeanors, which are punishable by fines and jail sentences between 90 days and one year; and Class B misdemeanors which are punishable by fines and jail time less than 90 days. Felonies are classified as either A, B, C, or D felonies or as capital offenses and are punishable as follows. Class A — more than 20 years imprisonment; Class B — 10 to 20 years; Class C — 5 to 10 years; and Class D — 1 to 5 years. Capital offenses can be punishable by imprisonment and may be eligible for the death penalty.

The specific range of sentences will vary according to a variety of factors including the defendant's criminal history, the nature of the specific crime and its impact upon the victim, and mitigating circumstances in favor of leniency toward the defendant. Often for first-time offenders there are diversion programs, community service, home incarceration or other conditional release options available.

## A TimeLine of the Process

From the commission of a crime to the release of an imprisoned convict, Kentucky's courts follow the same general steps as most criminal courts throughout the United States including federal courts.

When law enforcement has probable cause to believe a particular person has committed a crime, they issue a complaint under oath charging the person. For more serious crimes, the police typically arrest the accused either by obtaining an arrest warrant from a judge or, where the police witness the crime, without a warrant. Alternatively, prosecutors sometimes go before the grand jury to seek an indictment before arrest-

ing a suspect.

After being charged and arrested, defendants sometimes make an initial appearance for a preliminary hearing before the District Court, where the judge advises the defendant of the charges and considers whether the defendant should be retained in custody or released on personal recognizance or a bail bond. The judge also considers whether the evidence presents probable cause to pursue the case against the defendant. When prosecutors have already taken the case to the grand jury, this District Court step is not involved. Cases can be presented to the grand jury either before or after the preliminary hearing.

The prosecutor presents evidence to the grand jury to decide whether there is sufficient evidence to require a defendant to stand trial. The grand jury decides whether to indict the defendant and make him or her stand trial for each particular crime. Indictments are sometimes also called "true bills." Unlike all other steps of the court process, grand jury proceedings are closed to the public. Neither the judge, the defendant, nor defense counsel is present at the grand jury proceeding.

Once a defendant has been indicted on a felony, there is an arraignment before the Circuit Court judge, in which the charges are communicated to the defendant and the defendant enters a plea of guilty or not guilty. If the defendant pleads guilty, then the judge will sentence the defendant, usually in a later hearing. If the defendant pleads not guilty, then the judge schedules a trial date or a date for a pre-trial hearing. The judge will also issue a discovery order, telling the prosecutor to share evidence with the defendant. Such evidence often becomes the subject of dispute between prosecutors and defense counsel regarding its discoverability and its admissibility at trial. The attorneys make motions to the court to resolve such disputes. For example, defendants commonly seek to suppress confessions and other evidence based upon unconstitutional police or prosecution techniques.

At trial the first order of business is selecting a jury. In Kentucky, the

attorneys are permitted to ask potential jurors questions designed to see how suitable and fair jurors will be. This is called *voir dire*, literally translated "to see what they will say." Once a jury is selected, the attorneys make their opening statements. Because the prosecution has the burden of proof, the prosecution first presents its case by calling witnesses and introducing evidence. Then the defendant presents his or her defense. The attorneys then make closing arguments to the jury. The judge instructs the jury, and they deliberate before issuing a verdict of guilty or not guilty as to each charge.

If the verdict is guilty, then the court conducts a sentencing phase wherein the jury hears additional evidence and recommends a sentence to the judge. The judge issues the final sentence at a subsequent sentencing hearing and may reduce the sentence recommended by the jury after reviewing a pre-sentence report of the defendant's background prepared by the Department of Corrections which also sometimes includes a victim impact statement.

At any time during the criminal court process, the prosecutor and the defendant may enter a plea bargain, which typically involves a guilty plea either to reduced charges or to a lesser sentence. Sometimes plea bargains are in the form of written agreements and are available from the court record. After a defendant has been indicted, the judge must approve the plea agreement.

Apart from grand jury proceedings, all court hearings, trials and court records are available to the press and the public. Contact the Circuit Clerk's office of the particular county in order to obtain court records and determine trial dates and hearing dates.

If you have further questions or need more information, please call your hotline attorneys:

**Jon L. Fleischaker: (502)540-2319**  
**R. Kenyon Meyer: (502)540-2325**  
**Ashley C. Pack: (502)540-2385**  
**Jeremy S. Rogers: (502)540-2384**

**DINSMORE & SHOHL LLP**  
**Switchboard: (502) 540-2300**  
**Facsimile: (502) 585-2207**



Above: Max Heath, LCNI VP Circulation/ Postal/Acquisitions, and Postal Chair of the National Newspaper Association, chatted with Kentucky Senator and Majority Whip Mitch McConnell right after McConnell spoke to NNA's Government Affairs Conference March 10. McConnell addressed issues including postal reform, which would help community newspapers, said reform was relatively non-controversial, and indicated passage was likely in 2005, which could forestall a planned 2006 postal rate increase. Later, Heath, David Thompson of Kentucky Press Association, and Princeton Publisher Chip Hutcheson briefed McConnell's staff, Sen Bunning's staff, and US Rep. Ed Whitfield, who is helping pass legislation to allow businesses to fax their customers. Right, top: Ed Whitfield left a House Committee hearing to meet with Heath, Hutcheson and Thompson to talk about issues of concern to the newspaper industry that are before congress. Issues included postal reform, association health care programs, junk fax bill and federal freedom of information laws. Whitfield co-sponsored the junk fax legislation last year and is expected to co-sponsor it again this year. Right, bottom: The group also met with Michael Zehr, a legislative assistant to Sen. McConnell.

## NNA's Government Affairs Conference



## OPINIONS

Continued from page 5

ply misguided."

Shipp said the exception refers specifically to the contents of real estate appraisal until all of the property has been acquired. He said the need for the exception is so that a public agency wouldn't have to negotiate against itself to purchase property and exercise its right of condemnation.

"To share with Mr. Dunlop the letters of purchase offers would be sharing with the public contents of

real estate appraisals at a time when all parcels have not been obtained. This would clearly defeat the intent of the exception as codified by the Kentucky Legislature," Shipp stated.

Meyer argued that the real estate appraisals and the offers to purchase are not one and the same. He contended that the Cabinet's standard forms and guidelines to purchase offers do not appear to require purchase offers to be based on an appraisal. Meyer also states that KRS 61.878(4) requires the Cabinet to disclose redacted versions of public records which contain some excepted information and some non-

excepted information. He said here the Cabinet simply refused to disclose the written purchase offers.

"Thus, even under the Cabinet's argument that written purchase offers are excepted for containing the contents of real estate appraisals, the Cabinet nonetheless violated the Open Records Act by failing to provide redacted copies of the written purchase offers," Meyer said.

The AG's office found that to the extent the offer to purchase contains information that would reflect the amount or contents of the real estate appraisal, that information could clearly be withheld from disclosure

under KRS 61.878(1)(f). However, the AG's office found, other information in the offers to purchase that would inform the public of what the Cabinet is doing in regards to a project and that does not disclose to the public the appraised values or the contents of the appraisal or the terms and conditions of a particular offer, would be subject to disclosure. Therefore, the AG's office ruled that the Cabinet is obligated to redact those portions for which it articulates a written statutory basis and explanation under KRS 61.878(1)(f) and release the remainder of the offers of purchase.

# ACME winners honored at NAA conference

The Newspaper Association of America honored the winners of the 2005 ACME (Advertising, Circulation & Marketing Excellence) during Newspapers '05, NAA's comprehensive newspaper industry mega-conference, which took place at the Dallas Convention Center, March 19-22.

More than 1,650 entries were submitted in 62 categories across five divisions: circulation, marketing and newspaper promotion; retail and national advertising; classified advertising; co-op advertising; and research. Entries represent all aspects of newspaper marketing, from in-paper promotions to TV and radio ads to sales presentations. A gallery of the winners on display during Newspapers '05 will showcase the winning ads, promotions and presentations.

"The ACME Awards not only allow newspapers of all sizes to be recognized for their outstanding marketing and circulations efforts, winning entries also serve as a great source of ideas for their newspaper colleagues in other markets," said Reggie Hall, NAA senior vice president of Association Sales and Marketing. "Some of the winners are clever, some are innovative, but most importantly, they've all proven effective."

Best in Show honors were awarded as follows:

Circulation, Marketing and Newspaper Promotion Division

- Circulation under 75,000: St.Cloud (Minn.) Times
- Circulation 75,000 - 150,000:

Ventura (Calif.) County Star

- Circulation over 150,000: The Dallas Morning News Retail and National Advertising Division

- Circulation under 75,000: The Republic, Columbus, Ind.

- Circulation 75,000 - 150,000: The Times, Shreveport, La.

- Circulation over 150,000: The New York Times

Classified Advertising Division

- Circulation under 75,000: Lawrence (Kan.) Journal-World

- Circulation 75,000 - 150,000: The Post and Courier, Charleston, S.C.

- Circulation over 150,000: Courier-Journal, Louisville, Ky.

Co-op Advertising Division

- Circulation under 75,000: Lubbock (Texas) Avalanche-Journal

- Circulation 75,000 - 150,000: The Huntsville (Ala.) Times

- Circulation over 150,000: The Post-Standard, Syracuse Research Division

- Circulation under 75,000: The Tribune, San Luis Obispo, Calif.

- Circulation 75,000 - 150,000: The Times, Shreveport, La.

- Circulation over 150,000: The Sacramento Bee

A complete list of winners can be found on NAA's Web site at [www.naa.org/acme](http://www.naa.org/acme). Winning

entries also will be featured on an interactive CD-ROM that will allow users to view each winning entry and access contact information. The CD-ROM will be available onsite at the Newspapers '05 or by contacting NAA.

## FIRST

Continued from page 4

measuring student knowledge first as freshmen and then as seniors by testing their knowledge of the freedoms of the First Amendment and the ability to apply this knowledge to particular situations. This initiative has led to incorporating First Amendment Rights closely with the curriculum of almost all of the courses in the program.

Second, the school trained 36 students to participate in Kentucky's first open records audit this semester, testing local governments about their compliance with open records laws.

Third, the school conducted a First Amendment workshop for high school journalism students and advisers.

Finally, the WKY Group, a research team within the School of Journalism and Broadcasting, is completing a book called "Contemporary First Amendment Issues" to provide case studies of task force investigations conducted by The Society of Professional Journalists to study recent cases of alleged infringements of the First Amendment on American college campuses. The book, "Contemporary First Amendment Cases," will be available for preview at the First Amendment First celebration.

The national and student chapters of the Society of Professional Journalists are also partnering on the "First Amendment First" project. Current SPJ National Vice-President for Student Affairs Jim Highland, a faculty member of WKU's school and member of the WKY Group research team, is working with Educational Telecommunications to tape the proceedings.

Also, two past national SPJ presidents, Mac McKerral and Al Cross, will be on the Town Hall Meeting panel, and the student chapter of the SPJ will be helping to plan and implement the event.

Other sponsors for "First Amendment First" include WKU President Gary Ransdell, the Office of Development, the Technology Division, Spirit Masters, the School of Journalism and Broadcasting Ambassadors and the school's faculty and staff.

The event will be taped and made available on DVD.

The complete schedule for the

April 21 "First Amendment First" celebration will be:

9 a.m. — Brunch

9:30 a.m. — Town Hall Meeting featuring William Safire, Pulitzer Prize winning columnist and chairman of The Dana Foundation Board of Directors and former White House Advisor/speechwriter during the Nixon era; Julian Goodman, former NBC chair and CEO; Al Cross, Interim Director of the Institute for Rural Journalism & Community Issues and former columnist for the Courier-Journal and SPJ President; Betsy F. Ashton, Vice President of the Sigma Delta Chi Foundation Board of Directors; Robert Leger, Springfield News-Leader Editorial Page Editor; Gordon D. "Mac" McKerral, immediate past national SPJ president; Hollis Towns, Cincinnati Enquirer Managing Editor; Jo-Ann Huff Albers, Western Kentucky University School of Journalism and Broadcasting law and ethics professor, former school director; and moderated by Adam Clayton Powell III, visiting professor with the University of Southern California Annenberg School for Communication and former Vice President of Technology and Programs for the Freedom Forum.

11 a.m. — Plenary Session with Molly Bingham, an award-winning photojournalist who was arrested for eight days in Iraq while on assignment for the World Picture News Photo Agency.

Noon — Luncheon. 2 p.m. — Keynote Address with Gene Policinski, Executive Director of the First Amendment Center and former page-one editor for USA Today.

2 p.m. — Student roundtable with Barry Bingham Jr., former editor and publisher of the Courier-Journal and the Louisville Times.

5 p.m. — Reception

5:30 p.m. — Dinner

7 p.m. — Community Forum with David Yalof and Kenneth Dautrich of the University of Connecticut, who conducted the "Future of the First Amendment: What America's High School Students Think About Their Freedoms," a project sponsored by the John S. and James L. Knight Foundation.

The Community Forum will be followed by entertainment from a member of the nationally touring "Freedom Sings" group through the Freedom Forum.

**Have an item you'd like included in the People and Papers section? Send it to Dana Lear, KPA News Bureau Director, at [dlear@kypress.com](mailto:dlear@kypress.com). Deadline is the 20th of each month.**

# Washington Post's Leonard Downie to give Creason Lecture

## Journalism Hall of Fame inductees to be introduced during Creason Lecture

LEXINGTON – Leonard Downie, Jr., executive editor of The Washington Post, will give the 2005 Creason Lecture at 7 p.m. Tuesday, April 19, in Memorial Hall at the University of Kentucky.

Beth Barnes, director of the UK School of Journalism and Telecommunications, commented, "We are thrilled to have one of the country's top newspaper editors join us for this year's Creason lecture. This will be a tremendous opportunity for our students and the community to hear from one of today's foremost journalists."

Downie has been executive editor at the Post since 1991. He began his career at Washington newspaper as a summer intern in 1964, and worked on the paper's Metro staff and as managing editor before becoming executive editor.

Downie's other duties at the Post included helping supervise the paper's Watergate coverage and a stint as a London correspondent.

Downie is the author of four books, including "The News About the News: American Journalism in Peril," co-authored with the Post's Robert Kaiser. Downie was born in Cleveland, Oh. He is a graduate of Ohio State University.

Al Cross, interim director of UK's Institute for Rural Journalism and Community Issues and former national president of the Society of Professional Journalists, observes, "If you had to draw up a list of the 10 most honorable and influential journalists in America, Leonard Downie would be one of them. The book he wrote with Bob Kaiser well plumbed the problems that face journalism, and their newspaper sets the standard for political and national-security coverage, in my view. It is a national newspaper that does a terrific job of serving the entire country, not only through its own pages but those of newspapers that use its stories. Len Downie

makes that happen."

The Creason Lecture is supported by an endowment from the Bingham Foundation of Louisville. The event is free and open to the public.

## FAME

### Continued from page 1

Kentucky Press Association and former owner of The (Ludlow) News Enterprise and the Recorder Newspapers. He began his reporting career as sports editor of the Henderson Gleaner and also worked at The Evansville Courier and The Evansville Press. A UK graduate, he was managing editor of The Kentucky Kernel.

**Lee Denney**, News Director/Anchor WBKR-FM and WOMI-AM, Owensboro. Denney has been with WBKR/WOMI for 20 years and led the stations' coverage of the January 2000 Owensboro tornado. He has worked in television in Central City, Bowling Green, and Louisville; in Evansville, Ind.; Jacksonville, Fla.; Dayton, Ohio; and San Diego, Calif. He is a WKU graduate.

**Bob Johnson**, reporter covering politics and government. Johnson was a former politics and government reporter for WHAS TV and Radio in Louisville for nearly 20 years. He also was a chief political writer and later an editor for the Louisville Courier-Journal.

**Marguerite McLaughlin**, UK faculty member from 1914 until 1950. "Miss Margie" was the first female reporter on a major Kentucky daily newspaper and one of the first female journalism teachers in the United States. McLaughlin was a co-founder of the UK School of Journalism. She died in 1961.

**Bob Schulman**, former radio, television, and newspaper journalist working out of Louisville. He wrote for the Louisville Courier-Journal and The

During the Creason Lecture ceremony, the 2005 inductees into the Kentucky Journalism Hall of Fame housed at the University of Kentucky will be introduced.

Louisville Times and had a long-running commentary series of WHAS-TV and radio. Recently, he has worked with the state judicial system on a series of Bar/Press seminars and forums to improve communication between the courts and the journalists who cover them.

The Kentucky Journalism Hall of Fame is housed in the Enoch Grehan Building at UK. The Hall of Fame was created by the UK Journalism Alumni Association.

The six new honorees will join 136 other journalists inducted into the Hall of Fame since its 1981 inception. Selection of honorees is made by a committee representing the state's media, the UK Journalism Alumni Association and the university.

Nominees must be either Kentucky natives or outstanding journalists who have spent the bulk of their careers in the state.

"This year's group of inductees is a cross-section of the Commonwealth," said Beth Barnes, director of the School of Journalism and Telecommunications. "It includes both journalists who built their careers in small markets and those who worked in large markets, as well as two outstanding educators, one involved in the beginnings of journalism education in Kentucky and one who has helped to establish and maintain a standard of excellence respected throughout the state. The School of Journalism and Telecommunications is honored to welcome them to the Hall of Fame."

Persons wishing to attend the Kentucky Journalism Hall of Fame Induction Luncheon can print a reservation form from the School's web site at <http://jat.uky.edu>.

## NEWS

### Continued from page 1

Easter), Mitch focuses on the "Seven Irresistible Forces of Deep Brain Marketing." The average person sees more than 5,000 marketing messages daily and if your advertisers don't know how to bust through the clutter, they don't see results from your newspaper. Your ad staff will learn how to help the advertiser bust the clutter so that newspaper advertising becomes more effective.

On Friday, May 13, at noon KPA will be holding its 2005 Advertising Excellence in Kentucky Newspapers competition awards luncheon and video presentation of the winners.

The seminar cost \$75 for both days or \$40 for one day. Deadline for registering for the seminar is Thursday, May 5. Deadline for making room reservations is Thursday, April 28.

## WKPA to hold spring meeting April 29

The Western Kentucky Press Association will hold its spring meeting April 29 at the Grand Rivers Community Center.

9 - 9:15 Registration

9:15 - 9:45 What tourists find in Western Kentucky, Kay McCollum, director, Kentucky's Western Waterways

9:45 - 10:45 Panel - Special publications reaching readers and tourists

Paul Hanak, The Leisure Scene, Benton Tribune-Courier

Slone Cansler, In Our Backyard, Murray Ledger and Times

Leigh Landini Wright, Discover, The Paducah Sun

10:45 - 11 Break

11-11:45 Community Journalism, Dana Lear, KPA

11:45 - 12:30 Lunch, The Iron Kettle

12:30 - 1:15 What Every Reporter Needs to Know about the People and Places of Western Kentucky, Berry Craig, professor of history, Western Kentucky Community and Technical College

1:30 - 2 p.m. Business meeting/election of officers

# PEOPLE

Continued from page 2

newspaper in December, has taken over as editor. He had a six-year active duty term in the Air Force as a health care management specialist. He attended Mississippi University for Women where he earned a degree in communications with emphasis in broadcasting. From there he went to work for **The Phenix Citizen** as reporter and photographer. He worked as a sports writer and later was promoted to sports editor at the **Times-Tribune**.

Works by one of Kentucky's most famous editorial cartoonists was on display in Lindsey Wilson College's Katie Murrell Library. The exhibit, "A Matter of Opinion: The Editorial Cartoons of **Hugh Haynie**," spanned the career of the late **Courier-Journal** editorial cartoonist.

**Rick Marshall** recently joined the staff of **PLG TV-13** in Bardstown as production manager. He has worked in video and graphics for more than seven years and has previously worked for PLG, **The Kentucky Standard** and Kentucky Regional Sales. He is a graduate of Western Kentucky University where he received a Bachelor of Fine Arts degree in Graphic Design. After designing for The Kentucky Standard and serving as a producer/media artist for PLG, he later

joined **Landmark Community Newspapers** Louisville Sales team to coordinate advertising designs for the 22 newspapers owned by Landmark.

**The Central Kentucky News-Journal** raised \$590 for Big Brothers Big Sisters with its Bowling for Kids' Sake team. **Cheryl Magers**, advertising manager, was presented a plaque and trophy for the team's efforts by Bob Belknap, branch director for BBBS. Members of the CKNJ team were: **Richard and Linda RoBards, Becky Dial, Suzy Houk and Magers.**

**The News-Democrat** in Carrollton spent the month of March transitioning into its new office space at 122 Sixth Street. The newspaper had been located at its Main Street location since 1984. The newspaper's official shift in operation to the new location was March 14. The office also serves as the home for **The River City Trading Post**, a Monday publication that serves Carroll, Trimble, Henry, Owen and Gallatin counties.

**Tom Berry** has been hired as a staff writer for the **Murray Ledger & Times**. A graduate of Austin Peay in Clarksville, Tenn., he has previously worked at the **Kentucky New Era** in Hopkinsville, and **The Cadiz Record** in Trigg County.

The **Mt. Sterling Advocate** launched its Web site in early March. It is now online and fully operational. The site can be viewed at [www.mtsterlingadvocate.com](http://www.mtsterlingadvocate.com).

**Raluca Barzu** joined the staff at **The Kentucky Standard** in March as a staff writer and photographer. Her responsibilities will include covering meetings of the Bloomfield City Council and Bardstown-Nelson County Tourist and Convention Commission. She will also be covering issues related to religion and business, as well as other stories in the community. She will also write for the newspaper's special publications and a weekly column. She moved to Elizabethtown from Elkhart, Ind. There she worked as an education and retail news reporter for the local daily newspaper, **The Truth**. She graduated with a bachelor's degree in communications from Goshen College in Goshen, Ind. in May 2004. She previously attended the University of Bucharest, Romania, which is her native country.

**Stephen Thomas**, a staff writer at **The Pioneer News** in Shepherdsville, received recognition during the annual FurBall celebration. He was presented the runner-up award in the media division. He was honored for the number of stories written about the animal shelter.

The U.S. Justice Department found no reason in early March to block or alter **Gannett Co.'s** proposed purchase of **HomeTown Communications Network**, a deal that would add 26 weekly newspapers to Gannett's print media pres-

ence in Greater Cincinnati and Northern Kentucky. The acquisition was announced Nov. 19, 2004. HomeTown publishes newspapers, telephone directories, shoppers and specialty publications in Michigan, Ohio and Kentucky including **The Record Newspapers** in Northern Kentucky.

**McCreary County Record** photojournalist **Janie Slaven** was named **CNHI Weekly Photographer of the Year** for her outstanding work published in the Whitley City newspaper during 2004. Her award-winning work was selected from among almost 600 entries in the CNHI contest.

**The McLean County News** debut its new look March 17. The flag changed to include an outline of the county. There's also a green rail on the front page, pointing out features inside the newspaper. There's a new obituary index and a list of public meetings for that week. There's also an index box at the bottom of the rail that will help readers better navigate the newspaper. The headline font is a little bigger as well as other fonts including those in the cutlines and information boxes. The name of the Viewpoint page changed to **McLean County Views**. **Lifestyles** was renamed **McLean County People**. The 4-H and Framing Page's name changed to **McLean County Living**. The newspaper also added a crossword puzzle.

## Grants awarded in digital newspaper program

### UK among institutions receiving grant money

WASHINGTON, D.C. — The National Endowment for the Humanities (NEH) and the Library of Congress today announced that six institutions have received more than \$1.9 million in grants in the National Digital Newspaper Program (NDNP), a new, long-term effort to develop an Internet-based, searchable database of U.S. newspapers now in public domain.

Two-year projects in California, Florida, Kentucky, New York, Utah, and Virginia each will digitize 100,000 or more pages of each state's most historically significant newspapers published between 1900 and 1910. When completed, digitized

newspapers will be made available through the Library of Congress's Web site ([www.loc.gov](http://www.loc.gov)).

"Newspapers are among the most important historical documents we have as Americans. They tell us who we were, who we are, and where we're going," said NEH Chairman Bruce Cole. "Students, historians, lawyers, politicians—even newspaper reporters—will be able to go to their computer at home or at work and through a few keystrokes, get immediate, unfiltered access to the greatest source of our history. It will be available to the American public for free, forever."

"The Library congratulates these institutions for taking a leading role in making newspapers—among our richest records of history—available electronically through our Web site,"

said Librarian of Congress James H. Billington. "We hope the National Digital Newspaper Program inspires other institutions to make their public domain newspapers accessible online."

As an outgrowth of the soon-to-be-completed U.S. Newspaper Program, a coordinated effort by individual states to inventory and microfilm local newspapers, the NDNP supports projects in all states and territories that will select and digitize significant newspapers published between 1836 and 1922.

The following six institutions received the first NDNP grants to digitize papers in their respective states from the first decade of the 20th century:

- University of California,

Riverside, \$400,000;

- University of Florida Libraries, Gainesville, \$320,959;

- University of Kentucky Research Foundation, Lexington, \$310,000;

- New York Public Library, New York City, \$351,500;

- University of Utah, Salt Lake City, \$352,693; and

- Library of Virginia, Richmond, \$201,226.

The six NDNP awards were made as part of the Humanities Endowment's We the People initiative, announced by President Bush in a Rose Garden Ceremony in September 2002, to recognize model projects that advance the study, teaching, and understanding of American history and culture.